

SREENIVASA INSTITUTE OF TECHNOLOGY AND MANAGEMENT STUDIES



(AUTONOMOUS)

Chittoor – 517 127 (A.P.)

ENTREPRENEURSHIP DEVELOPMENT CELL

A Report on “**Innovation and Entrepreneurship**”

on **15th March, 2019**

Entrepreneurship Development Cell of Sreenivasa Institute of Technology and Management Studies organized a guest lecture on Innovation and Entrepreneurship on 15th March, 2019.

The programme was organized to MBA students to create awareness on Innovation and Entrepreneurship.

Dr.K.Sudarsan, Co-ordinator, Entrepreneurship Development Cell has introduced the Resource Person Dr.R.Ravinder, M.E., Ph.D., Chief Executive, Heatechs Instruments, Chennai.

Dr.R.Ravinder started the session by explaining the concept of innovation and entrepreneurship through acquiring knowledge by studying various courses, books, news papers, videos, etc. besides studying the present environment for identifying the problems, and apply the acquired knowledge to solve the problems.

He further explained the meaning of Innovation as "a new idea, creative thoughts, new imaginations in the form of device or method". It is also an application of better solutions that meet new requirements, unarticulated needs, or existing market needs. He also said that the conversion of idea into business, the requirements needed to start the business, different schemes offering by the state government and central government to the people of various category at present. He also answered the questions posed by the students and faculty.



Dr.R.Ravinder, M.E., Ph.D., Chief Executive, Heatechs Instruments, Chennai addressing the members of Faculty and Students



Dr.R.Ravinder, M.E., Ph.D., Chief Executive, Heatechs Instruments, Chennai addressing the members of Faculty and Students



Dr.P.Ramesh Kumar, Principal, SITAMS, felicitating the Guest Dr.R.Ravinder, M.E., Ph.D., Chief Executive. Heatechs Instruments. Chennai

Students were enlightened and got awareness on Innovation and Entrepreneurship by attending this programme.

SREENIVASA INSTITUTE OF TECHNOLOGY AND MANAGEMENT STUDIES



(AUTONOMOUS)

Chittoor – 517 127 (A.P.)

ENTREPRENEURSHIP DEVELOPMENT CELL

A Report on “**Innovation and Entrepreneurship**”

on **20th February, 2019**

Entrepreneurship Development Cell of Sreenivasa Institute of Technology and Management Studies organized a guest lecture on Innovation and Entrepreneurship on 20th February, 2019.

The programme was organized to B.Tech. Mechanical branch Students to create awareness on Innovation and Entrepreneurship.

Dr.K.Vimalanathan, Professor, Department of Mechanical, has introduced the Resource Person Dr.R.Ravinder, M.E., Ph.D., Chief Executive, Heatechs Instruments, Chennai.

Dr.R.Ravinder started the session by explaining the concept of innovation and entrepreneurship through acquiring knowledge by studying various courses, books, news papers, videos, etc. besides studying the present environment for identifying the problems, and apply the acquired knowledge to solve the problems.

He further explained the meaning of Innovation as "a new idea, creative thoughts, new imaginations in the form of device or method". It is also an application of better solutions that meet new requirements, unarticulated needs, or existing market needs. He also said that the conversion of idea into business, the requirements needed to start the business, different schemes offering by the state government and central government to the people of various category at present. He also answered the questions posed by the students and faculty.



Dr.K.Vimalanathan, Professor, Department of Mechanical, introducing the resource person to the august gathering



Dr.P.Ramesh Kumar, Principala, Sreenivasa Institute of Technology and Management Studies, addressing the members of Faculty and Students about the importance of Innovation and Entrepreneurship



Dr.R.Ravinder, M.E., Ph.D., Chief Executive, Heatechs Instruments, Chennai addressing the members of Faculty and Students

Students were enlightened and got awareness on Innovation and Entrepreneurship by attending this programme.

SREENIVASA INSTITUTE OF TECHNOLOGY AND MANAGEMENT STUDIES



(AUTONOMOUS)

Chittoor – 517 127 (A.P.)

ENTREPRENEURSHIP DEVELOPMENT CELL

A Report on “**Awareness on Incubation Centre and Innovation**”

on **18th February, 2019**

Entrepreneurship Development Cell of Sreenivasa Institute of Technology and Management Studies organized “Awareness on Incubation Centre and Innovation” on 18th February, 2019.

The programme was organized to interested students of B.Tech. ECE, CSE, EEE, Mechanical and Civil, and also MCA, who wants to know awareness on Innovation and Entrepreneurship.

Dr.K.Sudarsan, Co-ordinator, Entrepreneurship Development Cell has introduced the Resource Person Mr.E.Kishore, Senior Manager, Andhra Pradesh Innovation Society, Tirupati.

Mr.E.Kishore started the session by explaining the concept of innovation. First, we have to study the present environment for identifying the problems, and apply the acquired knowledge to solve the problems. Then you get an idea. If you have an innovative idea, the incubation centre provides infrastructure, management and networking support to start startups and strengthen the same. He also said the present startups in incubation centre. He further said that we can also provide angle investment to start a startup.

The students were shared their ideas to Mr.E.Kishore, Resource Person and Angle Investor. They suggested them to do proto-type.



Mr.E.Kishore, Resource Person addressing the students



Audience of the Programme



Audience of the Programme



A Student is explaining her idea to Mr.E.Kishore, Resource Person and Angle Investor

Students were enlightened and got awareness on Innovation and Entrepreneurship by attending this programme.

SREENIVASA INSTITUTE OF TECHNOLOGY AND MANAGEMENT STUDIES



(AUTONOMOUS)

Chittoor – 517 127 (A.P.)

ENTREPRENEURSHIP DEVELOPMENT CELL

A Report on “**Three-Day Entrepreneurship Awareness Camp**”

on **29th January, 2019 to 31st January, 2019**

A three day Entrepreneurship Awareness Camp (EAC) was organized by Entrepreneurship Development Cell from 29th January, 2019 to 31st January, 2019.

The programme was organized for interested students of B.Tech. ECE, CSE, EEE, Mechanical and Civil, and also MCA, who wants to know awareness on Entrepreneurship Development.

The program was inaugurated by Chief Guest Mr. G.Murali, Regional Officer, APITCO, Chittoor, Dr.P.Ramesh Kumar, Principal, Sreenivasa Institute of Technology and Management Studies, Dr.K.Sudarsan, Coordinator of Entrepreneurship Development Cell.

Chief Guest **Mr. G.Murali**, Regional Officer, APITCO, Chittoor, motivated the students by sharing the characteristics of entrepreneurs and require knowledge to become entrepreneur.

Mr.R.Dhananjaya Reddy, Project Assistant, APITCO, Chittoor explained the procedure to start enterprise, various financial schemes offered by the government to the prospective entrepreneurs and preparation of the project report to submit a proposal.



Dr.P.Ramesh Kumar, Principal inviting the Chief Guest Mr. G.Murali, Regional Officer by presenting a bouquet



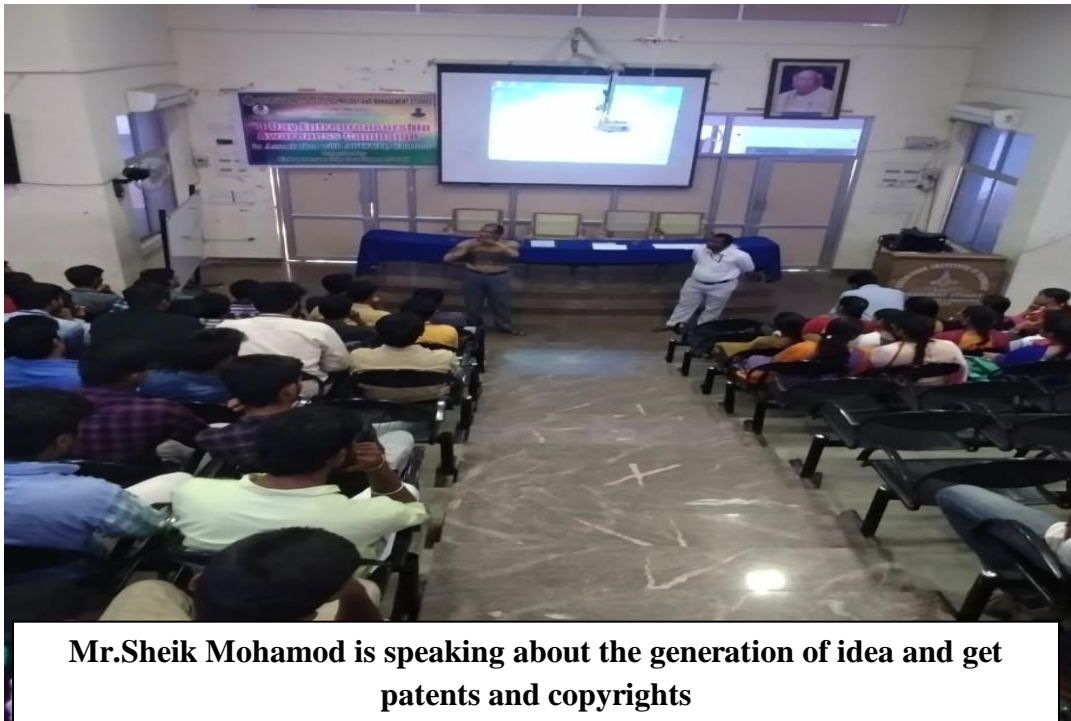
Audience of the Programme



Audience of the Programme

Mr.Sheik Mohamod, Member, Entrepreneurship Development Cell generation of idea and get patents and copyrights.

Dr.K.Sudarsan, Co-ordinator, Entrepreneurship Development Cell, explained about the financial assistance from the governments.



Mr.Sheik Mohamod is speaking about the generation of idea and get patents and copyrights



Student presenting a bouquet to **Mr.S.Althaf, Entrepreneur**, N J Paper Board, Kukkala Palli Village

Mr.S.Althaf, Entrepreneur, N J Paper Board, Kukkala Palli Village Yadamari Mandal Chittoor was explained his experience to become entrepreneur to the students.

Mr.Jayakumar, Project Associate, APITCO, Chittoor explained the thrust areas to start business in Chittoor District.

After attending three-day awareness camp, students were enlightened and got awareness on getting an idea and starting a new business. By industry visit, they have experienced various processes involving industry.

SREENIVASA INSTITUTE OF TECHNOLOGY AND MANAGEMENT STUDIES



(AUTONOMOUS)

Chittoor – 517 127 (A.P.)

ENTREPRENEURSHIP DEVELOPMENT CELL

A Report on “**Journey of Startup Entrepreneur**”

on **18th January, 2019**

Entrepreneurship Development Cell of Sreenivasa Institute of Technology and Management Studies organized a “Seminar on Successful Startup Entrepreneur” on 18th January, 2019.

The programme was organized to interested students of B.Tech. ECE, CSE, EEE, Mechanical and Civil, and also MCA, who wants to know awareness on startup and the experience of successful startup entrepreneur.

Mr.J.Sheik Mohamod, Member, Entrepreneurship Development Cell has introduced the Resource Person Mr.B.R.M.V.Krishna, CEO for Mayinkrish Ventures Pvt. Limited., Hyderabad.

Mr.B.R.M.V.Krishna started the session by explaining his childhood life to the present position. He shared his successfull story to the audience. Do not require any educational qualification to become entrepreneur. He also said the concept of startup. He furrthure said that try to become employeer.

The students were interacted with Chief Guest Mr.B.R.M.V.Krishna.



Mr.J.Sheik Mohamod, Member, Entrepreneurship Development Cell, introducing the Chief Guest to the august gathering



Mr.B.R.M.V.Krishna addressing the students



Felicitation to the Chief Guest Mr.B.R.M.V.Krishna, CEO for Mayinkrish Ventures Pvt. Limited., Hyderabad at the end of the valedictory

Students were aware about the startup and things required to become successful startup entrepreneur.