

I MBA II Semester

18MBA 128 – Case Study Analysis

The department of Management Studies is conducting Case Study Analysis to I MBA Students as a part of academic curriculum. It is designed with a combination of Human Resource, Marketing and Finance Specializations business case studies. It consists of the successful and failure stories that describe the context of the case. The students will take the notes, highlight relevant facts and examines the case thoroughly.



The faculty of MBA deals the class and makes the students to identify the factors of the case and develop alternative solutions that can be implemented to resolve the issue in the case. The students will prepare the Gist of the case and develops the judgmental solutions for the problems identified in the case.

