



Sreenivasa Institute of Technology and Management Studies (SITAMS)
(AUTONOMOUS)

Murukambattu, Chittoor, Andhra Pradesh

**Entrepreneurship Development Cell
&
Institution's Innovation Council (IIC)**

**A Quiz
on**

“Entrepreneurship and Innovation”

25th November, 2022



**Convener, Dr. K. Sudarsan
Introduction about the Programme**



Participants of the Programme



Teans of the Programme



Judges of the Programme

Convener, Dr. K. Sudarsan, Head & Professor, MBA Dept., SITAMS inaugurated the quiz with lighting the lamp and spoke about the importance of entrepreneurship and innovation for the development the nation and world.

The quiz was organized by the **Co-ordinators Dr.H.Viswarkiran**, Associate Professor, MBA Dept., SITAMS & **Dr.Jyoshna C**, Assistant Professors, MBA Dept., SITAMS.

No. of Teams Registered:35

No. of Teams Qualified for Final Round : 27

First Prize : Ms.D.Anjali & Ms.P.Lakshmi Durga

Second Prize : Mr.K.Aleesha & Mr.N.Chaithanya

Third Prize : Ms.P.Akshada & Ms.A.Kusala

The participants gained knowledge about the entrepreneurship and innovation and also their importance for the development of their personal and nation

Convenor : Dr. K. Sudarsan, Head & Professor, MBA Dept., SITAMS.

Co-ordinators : Dr.H.Viswarkiran, Associate Professor, MBA Dept., SITAMS &
Dr.Jyoshna C, Assistant Professors, MBA Dept., SITAMS

Date : 25th November, 2022

Target Audience : B.Tech., & MBA Students

Organised by : ED Cell & IIC, SITAMS.



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**Entrepreneurship Development Cell
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Expert Talk on

**“Process of Innovation Development, Technology Readiness Level (TRL);
Commercialization of Lab Technologies & Tech-Transfer”**

7th February, 2023



Convener, Dr. K. Sudarsan Introduction about the Programme



Chief Guest Mr. Sheik Mohamed Presentation



Feedback from the participant



Feedback from the participant

Convener, Dr. K. Sudarsan, Head & Professor, MBA Dept., SITAMS introduced about the Expert Talk on Process of Innovation Development Technology and Readiness Level (TRL) : Commercialization of Lab Technology & Tech:Transfer to the audience and said that the importance of entrepreneurship, innovation and commercialization in the nation and world. Expert Mr.Sheik Mohamed, Assistant Professor & ED Cell Member, Department of MCA started the session with the title “Process of Innovation Development Technology and Readiness Level (TRL) : Commercialization of Lab Technology & Tech:Transfer”.

Expert Mr.Sheik Mohamed clearly explained about the innovation, invention and difference between innovation and invention, how we can generate idea to innovation and invention with suitable examples. It is also most important that how we can protect our idea and idea convert into prototype. Technology incubation centres are providing various facilities of to the young inventors in the present scenario, so utilise such kind of facilities to solve the problems of the society or required things by utilising your knowledge. He is also said that commercialization of products through venture capital.

The participants gained knowledge about the entrepreneurship Process of Innovation Development Technology and Readiness Level (TRL) : Commercialization of Lab Technology & Tech : Transfer and also their importance for the development of their personal and nation.

- Convener** : Dr. K. Sudarsan, Head & Professor, MBA Dept., SITAMS.
Date : 7th February, 2023
Target Audience : MBA & MCA Students
Organised by : ED Cell and IIC, SITAMS.



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ENTREPRENEURSHIP AWARENESS CAMP

25th March, 2023

An Entrepreneurship Awareness Camp (EAC) was organized at SITAMS College, Chittoor by Entrepreneurship Development Cell on 25th March, 2023 from 10AM to 4.00 PM in Gallery for the students of Diploma, MBA, MCA and B.Tech Students in and out SITAMS college under the Chief Guest Dr.J.Surya Kumar, CEO, SSIIE-TBI who gave an Expert talk on Entrepreneurship- that aims to improve entrepreneurial skills, the awareness needed to properly run a company are learned among individuals. Often, people can have knowledge, but polishing and incubation is necessary that are provided by EAC.

The chief guest was heartily welcomed by Dr.K.Sudarsan, Coordinator & HOD, Department of Management Studies, thanked the chief guest for explaining the students in strengthening their entrepreneurial motive and in acquiring skills and capabilities necessary for playing their entrepreneurial role effectively.

Our beloved Principal Dr. N.Venkatachalapathi, who showed his complete support and encouragement towards the success of the programme.

Our college chairman Shri.K.Ranganadham garu who addressed the students to learn and enhance their entrepreneurial values and behavior.

Our college Dean Dr.M.Saravanan thanked the chief guest who helped the students to identify, inculcate, develop, polish the capabilities and skills to become and behave as an entrepreneur.

The Academic advisor Dr. K.L.Narayana garu motivated the students about underlying characteristics of the entrepreneurs which result in superior performance and which distinguish successful entrepreneurs from the unsuccessful ones.

Afternoon Session was handled by Mr. J.Sheik Mohammed garu, Assistant Professor, Department of MCA, SITAMS who shared his views on the concept of entrepreneurship that equips a person with the required skills and knowledge needed for starting and running the enterprise.

The students showed their enthusiasm and had an interactive session. Students asked questions and got satisfactory answers from the chief guest.

As per the feedback received from the participants it was very good learning experience. The EAC helped them in understanding the entrepreneurial skills to establish and successfully run an enterprise.

All the participants received certificates for attending the Entrepreneurship Awareness Camp.



Chief Guest Dr.J.Surya Kumar, CEO, SSIIE-TBI Presentations



Audience of the Programme



Audience of the Programme

- Convenor** : Dr. K. Sudarsan, Head & Professor, MBA Dept., SITAMS.
Date : 25th March, 2023
Target Audience : MBA, MCA & B.Tech. Students
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