



**SREENIVASA INSTITUTE OF TECHNOLOGY AND MANAGEMENT STUDIES  
(AUTONOMOUS) Chittoor, (A.P.)**

**DEPARTMENT OF MANAGEMENT STUDIES**

**20-10-2020**

A Guest Lecture programme entitled “Work and Work Cultures” was conducted in the Department of Management Studies, Co-ordinate by Dr.G.Malyadri, Associate Professor, Department of Management Studies, SITAMS on 20th October, 2020. The Chief Guest is Dr.M.Vidya Sagar, Associate Professor, Department of Management Studies, SVCET Chittoor. The programme was started at 10:00 am in Gallery, SITAMS. The participants of this programme are I MBA and II MBA students. The programme was conducted from 10:00 am to 1:00 pm. The programme scheduled as follows;

1. Inauguration with inviting Dignitaries on to the Dias by Ms.J.S.Theja Sree, I MBA Student.
2. Lighting the Lamp by Chief Guests and other Dignitaries with prayer song by I MBA students Ms.D.Rekha and Ms.R.Mareena.
3. Speech by Dr.P.Ramesh Kumar, M.E., Ph.D, Principal, SITAMS - about Guest lecture that gives students a better opportunity to learn about an explicit topic in a way that gets them involved in the class and actively join in a more convenient way of teaching.
4. Speech by Dr.J.V.Balasubramanian, Professor & HOD, Department of Management Studies, SITAMS about the new perspectives of Guest Lecture.
5. Chief Guest Profile by Ms.R.Sankari Priya, II MBA Student.
6. Speech by Chief Guest Dr.M.Vidya Sagar, Associate Professor, Department of Management Studies, SVCET Chittoor about Work Culture and its Impact in the Organization.
7. Interaction Session between Chief Guest and participants.
8. Felicitation to Chief Guest by Dr.J.V.Balasubramanian, Professor & HOD, Department of Management Studies, SITAMS
9. Feed Back by students – They said that we are highly satisfied with the Guest Lecture and gained knowledge about Work Cultures in an Organization.
10. Vote of thanks by Ms.P.Devi, II MBA Student





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**08-12-2020**

A Guest Lecture programme entitled “Entrepreneurship – A Life Time of Rewards” was conducted in the Department of Management Studies, Co-ordinate by Dr.P.Bhujanga Rao, Professor on 8<sup>th</sup> December, 2020. The Chief Guest is Dr.N.Giri Babu, Professor, SVCET, Department of Management Studies, Chittoor. The programme was started at 10:00 am in Gallery, SITAMS. The participants of this programme are I MBA and II MBA students. The programme was conducted for about three hours i.e. from 10:00 am to 1:00 pm. The programme scheduled as follows;

1. Inauguration with inviting Dignitaries on to the Dias by Ms.A.Mounika – II MBA Student.
2. Lighting the Lamp by Chief Guests and other Dignitaries with prayer song by II MBA students Ms. P.Devi and Ms.Anisha.
3. Speech by Dr.P.Ramesh Kumar, M.E., Ph.D, Principal, SITAMS – about Guest Lecture that increases student Interest and engagement with discussions and focus on the subject.
4. Speech by Dr.J.V.Balasubramanian, Professor & HOD, Department of Management Studies, SITAMS about importance of Guest Lecture for MBA Students.
5. Speech by Chief Guest Dr.N.Giri Babu, Professor, SVCET, Department of Management Studies, Chittoor - about Entrepreneurship and its ability, readiness to develop, organize and run a business enterprise, along with any of its uncertainties in order to make a profit.
6. Interaction Session between Chief Guest and participants.
7. Feed Back by students – They said that we are highly satisfied with the Guest Lecture and gained knowledge about Entrepreneurship in the present era.
8. Vote of thanks by Ms.K.Sandhya - I MBA Student.

