



**SREENIVASA INSTITUTE OF TECHNOLOGY AND MANAGEMENT STUDIES  
(AUTONOMOUS)**

(Approved by AICTE, New Delhi & Affiliated to JNTU Anantapur)  
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**DEPARTMENT OF MANAGEMENT STUDIES (MBA)**

**REPORT ON NATIONAL LEVEL BUSINESS PLAN COMPETITION  
NEOBIZ ON HELD ON 19/9/2022**

The Department of Management Studies (MBA) had organized national level business plan competition titled “Neobiz” on 19/9/2022. The purpose of the program was to develop organizing skills among the students and also invite other college students by creating a competitive environment.

Around 18 teams consisting of 48 students from various institutions had presented their business plan. Out of which 6 teams were selected for the presentation. The business plan presentation was evaluated and Mr.P.Saikumar and Gokul Rajan .G from Reva University, Bangalore won the best plan award.

Dr. H.Viswakiran, Associate Professor-MBA organized the event. The programme ended with valedictory function presided by the Chairman of SITAMS and released the souvenir.



**Souvenir Release by Chairman**



**Presentation of Business Plan**