



SREENIVASA INSTITUTE OF TECHNOLOGY AND MANAGEMENT STUDIES  
(SITAMS)  
(AUTONOMOUS)

Murukambattu, Chittoor, Andhra Pradesh

## Department of Management Studies

Conducted

Workshop on

**Financial Awareness and Consumer Trainer Sponsored by NCFE**

Date : 20-01-2024

A Guest Lecture was organized by Department of Management Studies, Sreenivasa Institute of Technology and Management Studies, Chittoor on 20<sup>th</sup> January, 2023 in SITAMS for the I- MBA & I-MCA students under the leadership of Principal **Dr. N.Venkatachalapathi**.

The topic of Lecture was “Workshop on Financial Awareness and Consumer Trainer Sponsored by NCFE”. The guest speaker was heartily welcomed by Dr.K.Sudarsan, HOD, Department of Management Studies. The keynote speaker **Dr. J. Murthy**, SEBI Certified Financial Education Resource Person.

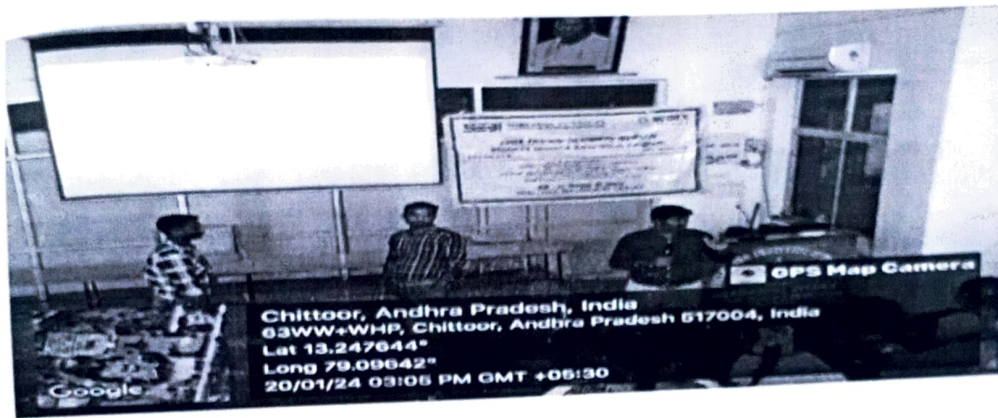
Principal **Dr. N.Venkatachalapathi** addressed that in the present scenario the students should know awareness about the “Financial Awareness and Consumer Trainer Sponsored by NCFE” and acquire knowledge on the same.

**Dr. J. Murthy** explained about the “Financial Awareness and Consumer Trainer Sponsored by NCFE “

The program starts with The National Centre for Financial Education (NCFE) aims to promote financial education across India for all sections of the population as per the National Strategy for Financial Education of Financial Stability and Development Council. NCFE creates financial awareness and empowerment through financial education campaigns across the country for all sections of the population through seminars, workshops, conclaves, trainings, programmes, campaigns, discussion forums with/without fees by itself or with help of institutions, organisations and provide training in financial education and create financial education material in electronic or non-electronic formats, workbooks, worksheets, literature,

**SREENIVASA INSTITUTE OF TECHNOLOGY AND MANAGEMENT STUDIES  
(SITAMS)  
(AUTONOMOUS)**

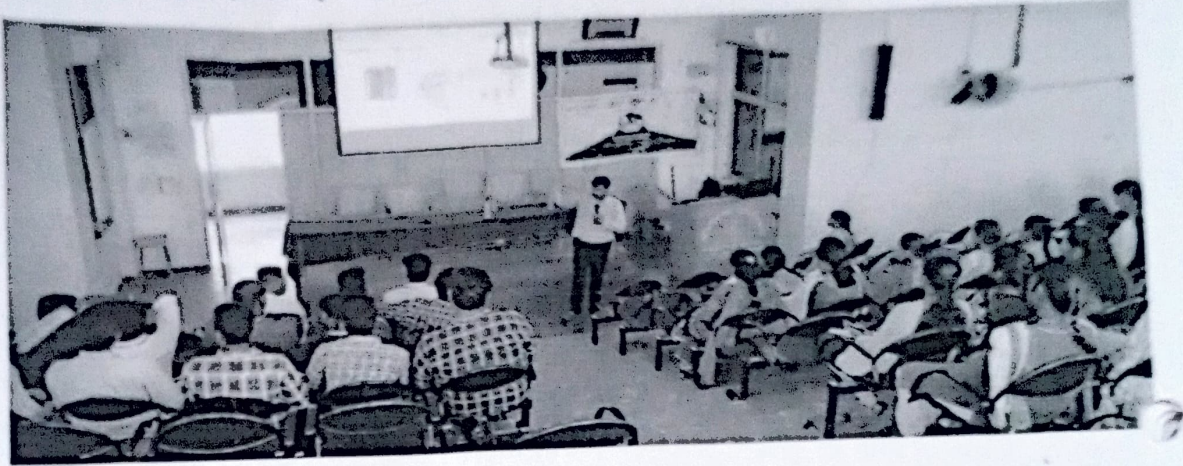
Murukambattu, Chittoor, Andhra Pradesh



**Convenor** : Dr. K. Sudarsan, Head & Professor, MBA Dept., SITAMS.  
**Date** : 20<sup>th</sup> January, 2024  
**Target Audience** : MBA Students  
**Organised by** : Department of Management Studies



**Students got participation certificates**



**Chief Guest Dr.J.Murthy Presentation**



**Audience of the Programme**

**Convenor** : Dr. K. Sudarsan, Head & Professor, MBA Dept., SITAMS.  
**Date** : 11<sup>th</sup> & 12<sup>th</sup>-09-2023  
**Target Audience** : MBA & MCA Students  
**Organised by** : Department of Management Studies