

VIDEO LINKS FOR INTERNATIONAL MARKETING

<https://www.youtube.com/watch?v=5fTgzNRr4DQ>

<https://elearn.psgcas.ac.in/nptel/courses/video/110105157/L04.html>

<https://hits.digimat.in/nptel/courses/video/110107145/L51.html>

<https://www.youtube.com/watch?v=xBuCC1StBCw>

<http://kcl.digimat.in/nptel/courses/video/110107112/L22.html>