



**SREENIVASA INSTITUTE OF TECHNOLOGY AND MANAGEMENT STUDIES
(AUTONOMOUS)**

(Approved by AICTE, New Delhi & Affiliated to JNTU Anantapur)
Dr.D.K.Audikesavulu Marg, Murukambattu Post, Chittoor – 517127

Industrial visit

II year Students of MBA, SITAMS visited **Tirumala dairy** located at PASUPATHUR VILLAGE, Palamaneru, Andhra Pradesh on 12/02/2019. In the course of this industrial visit students are able to gain knowledge on milk production and storing the milk and milk byproducts.

In particular Students were able to get real time knowledge and experience on production and marketing milk products in the dairy. The plant head gave a presentation to the students about role of milk in daily life and HR manager interacted with the students on their policy and procedures implemented in the company.

A team of 60 students of II MBA II semester accompanied by two faculties i.e. Dr. V Murali Krishna and Dr T.P Sarathi, Assistant professors, Department of management studies accompanied with students for the visit.





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Feed back of the students: All the students who attend the industrial visit were very happy with the visit and were able to correlate the concepts that they have studied in the subject production and Milk chilling and storing. They are also satisfied with the interaction happened with the industrial personnel.