



Sreenivasa Institute of Technology and Management Studies

AUTONOMOUS-NAAC ACCREDITED

Chittoor-517127, Andhra Pradesh

Department of Management Studies

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- R Reddappa
II MBA / C

OUR INSPIRATION



Dr. D.K. Audikesavulu
Founder Chairman



Smt. D.A. Satyaprabha
Chairperson

ABOUT COLLEGE

Sreenivasa Institute of Technology and Management Studies (SITAMS) was established in Chittoor in 1998 by **Late Sri D.K. Audikesavulu**, former MP and Chairman, Tirumala Tirupati Devasthanams (TTD). The college is Affiliated to **JNTUA Ananatapuramu**, Certified by **NAAC**, Bangalore and **Autonomous** status sanctioned by **UGC**, New Delhi from the academic year 2013-14. SITAMS is awarded as **GRADE-A** by **APSCHE** Government of Andhra Pradesh and an **ISO 9001:2015** certified Institution. The college has 5 B.Tech courses ECE, CSE, MECH, EEE, CIV and also PG courses MCA, MBA and M.Tech.

PRINCIPAL'S DESK

SITAMS News letter broadcasts the information of the college and exhibits the hidden talents of the students and staff. It encloses the activities such as paper published, conferences attended and FDP by staff members and competitions won by the students and innovative projects carried out by them.

I take this opportunity to thank all the stakeholders for showing interest and continuous support. I extend my best wishes to all the students in their chosen career path and I am sure that the college will reach the zenith in the years to come and serve many more in the society



Dr. P. Ramesh Kumar
Principal

COLLEGE VISION

- To emerge as a Center of Excellence for Learning and Research in the domains of engineering, computing and management.

DEPARTMENT VISION

- To become center of excellence for educating management students as leaders of tomorrow

COLLEGE MISSION

- Provide congenial academic ambience with state-art of resources for learning and research.
- Ignite the students to acquire self reliance in the latest technologies.
- Unleash and encourage the innate potential and creativity of students.
- Inculcate confidence to face and experience new challenges.
- Foster enterprising spirit among students.
- Work collaboratively with technical Institutes / Universities / Industries of National and International repute

DEPARTMENT MISSION

- Provide congenial academic ambience with necessary infrastructure and learning resources.
- Inculcate confidence to face and experience new challenges from industry and society.
- Ignite the students to have creativity, analytical thinking, critical thinking and effective communication
- Foster Enterprising spirit among students

Events

Guest lectures

Title of the Industry person	Name of Industry	Branch and year of students	No. of students	Period
K.S.Bhanu Prasad, Financial Analyst	R R Donnelly, Chennai	MBA Students	90	Dec-2017
Mr.Shakeer	Personality Development Trainer	MBA Students	160	21-Nov-17
L.Kiran Kumar, HR	Addeco India Pvt. Ltd., Bangalore	MBA Students	60	24-Oct-2017

National Service Scheme(NSS)

Our students as NSS Volunteers continuously showing leadership skills and serving rigorously for community health care, literacy drives, environmental protection, Blood donation camps, informative lecture on human values regularly to the society by visiting nearby villages and educating and helping the poor and the destitute. This time NSS has also organized many activities.



Fire Awareness Program (07-07-2017)



Road Safety Bike Rally (20-09-2017)



Help to Orphan Childrens (05-09-2017)



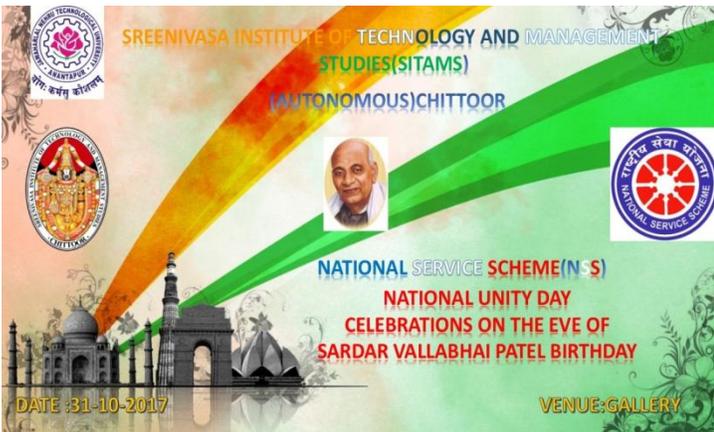
Blood Donation Camp on the eve of our college Founder DA.Adikesavalu Garu Birthday (21-09-2017)



Special Camp Conducted in 197, Ramapuram Village (03-10-2017 To 09-10-17)



Dr.APJ.AbdulKalam Birthday / International Students Day / Global Hand Wash Day (15-10-2017)



National Unity Day on the eve of Sardar Vallabhai Patel Birthday (31-10-2017)



World Food Day Celebrations (16-10-2017)

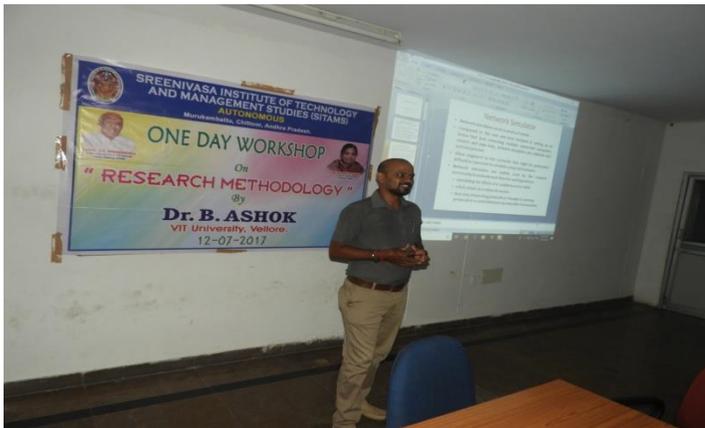


College Level Youth Festival (30-12-2017)

Tie-ups with organizations

Name of the Industry/ Organisation	Date of the MoUs	List of the actual activities year wise
Global talent track Pvt. Ltd.	11/08/2017	Training programs, placement training, support services, etc.

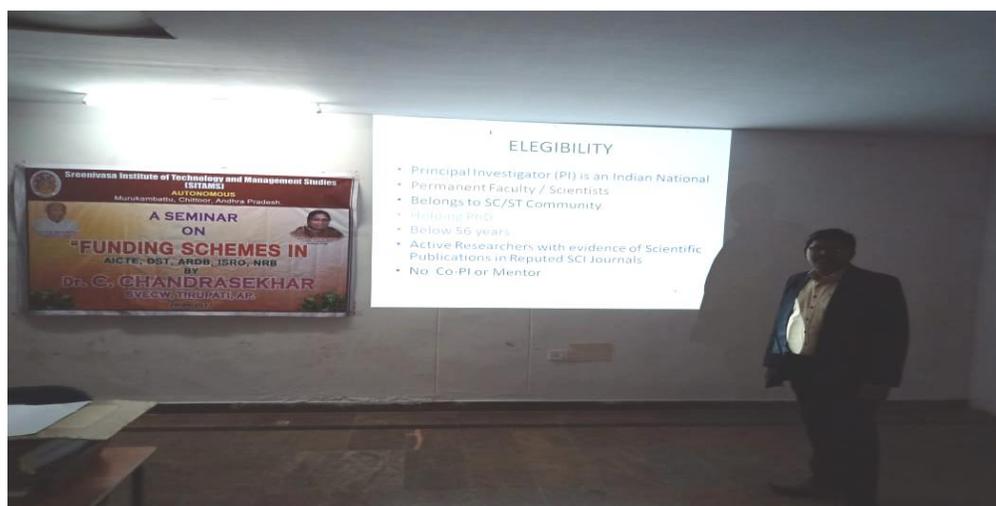
Research & Development



One Day workshop on "Research Methodology" By Dr. B. Ashok, Professor, VIT University, Vellore, TN. on 12.07.2017



One Day workshop on "Patent Drafting" By Dr. P. V. Gopi Krishna Rao, Professor, RGM CET, Nandyal, AP. on 18.08.2017



A Seminar on "Funding Schemes in AICTE, DST, ARDB, ISRO, NRB, etc" By Dr. C. CHANDRASEKHAR, Professor, SVECW, Tirupati, AP. on 26.08.2017

Faculty Achievements

Ph.D. Registered/Awarded

S. No.	Name of the Faculty	Designation	Department	Year of Award	University
1.	Dr. T. Hima Bindu	Assistant Professor	MBA	2017	Jawaharlal Nehru Technological University Hyderabad
2.	Dr.H.Viswa Kiran	Assistant Professor	MBA	2017	Jawaharlal Nehru Technological University Hyderabad

Papers Published

Dr. V. Murali Krishna “Assessing the Relationship between Emotional Intelligence and Organizational Commitment”, published in, International Journal of Engineering Technology Science and Research (IJETSR), pp. 100-108, ISSN 2394 – 3386 Volume 4, Issue 9 September 2017.

Dr. V. Murali Krishna “A Factor Analysis on Quality of Work Life – An Empirical Study of IT Companies” published in International Journal of Innovations & Advancement in Computer Science, pp. 355-362, ISSN 2347 – 8616 Volume: 6, Issue: 8, August, 2017

Dr.V.Murali Krishna published Business Economics, Seven Hills International Publishers, 2017.

Papers Presented

Dr.K.Sudarsan, “Problems and Prospects of the Granite Industry in Chittoor and Prakasam Districts of Andhra Pradesh” was presented in Two-day National Seminar on “Performance, Problems and Prospects of MSMEs in India” held at Department of Commerce, Govt. College, Ananthapuramu, Ananthapuram Dist., A.P. on 28th & 29th July 2017.

Dr.K.Sudarsan, “Granite Industry: Issues and Impact in the Implementation of Goods and Services Tax” was presented in 1st International Conference on “Advanced Technologies in Engineering, Management and Sciences (ICATEMS’17)” organised by Golden Valley Integrated Campus (GVIC), Madanapalle, Andhra Pradesh, on November 16th & 17th 2017.

Dr V Murali Krishna “ A Study on Origin, Structure and Growth of Financial Derivatives Market in India” was presented in the International Conference on Advanced Technologies in Engineering, Management and Sciences (ICATEMS’17) organized by Golden Vally Integrated Campus, Madanapalle on 16th and 17th November 2017.

FDPs/Workshops Attended

Dr.K.Sudarsan, Participated in the AICTE Sponsored Faculty Development Programme (FDP) on “Research Methodology for Management Teachers using MS Excel, SPSS and R Programming” organized by the School of Management Studies, University of Hyderabad, from 20th November 2017 to 03rd December 2017.

Dr.V. Murali Krishna, Participated in the AICTE Sponsored Faculty Development Programme (FDP) on “Research Methodology for Management Teachers using MS Excel, SPSS and R Programming” organized by the School of Management Studies, University of Hyderabad, from 20th November 2017 to 03rd December 2017.

Dr.K.Sudarsan, Participated in Teacher Training Program conducted by APSCHE & British Council from 10-07-2017 to 14-07-2017 & 24-07-2017 to 28-07-2017 at Sreenivasa Institute of Technology and Management Studies, Chittoor (A.P.).

Mr.J.Venugopal Reddy participated in the AICTE Sponsored Faculty Development Programme (FDP) on "Multivariate data analysis" organised by International Management Institute (IMI) Bhubaneswar, Odisha, on 3rd to 18th Dec 2017.

Students Achievements

Prathibha Awards

Sl. No.	Regd. No.	Name of The Student	Father Name	Category	Marks (%)
1	16751E0023	Chintala Chandu	C Venkata Subba Reddy	OC	88.8
2	16751E00B0	R Kavya	R Ramesh Babu	OC	85.7

Students Toppers

MBA I YEAR II SEM

SL. NO.	ROLL NO.	NAME OF THE STUDENT	GPA
1	16751E0023	CHINTALA CHANDU	9.64
2	16751E00B5	R SARAVANA KUMAR	9.14
3	16751E0025	D BHARATHI	9.07
4	15751E0086	M MOUNIKA	9.07
5	16751E00B0	R KAVYA	9.00
6	16751E0089	NIMMANAPALLE SIVA KUMAR	8.86
7	16751E0090	NUKALA SNEHA SANTHOSHI	8.86

MBA II YEAR II SEM

SL. NO.	ROLL NO.	NAME OF THE STUDENT	GPA
1	15751E0084	M L YAMINI	9.43
2	15751E0050	J C PAVITHRA	9.29
3	15751E0097	MOHAMMED AZHARUDDIN	9.29
4	15751E0009	AKULA KIRAN KUMAR	9.21
5	15751E0026	C ROJASREE	9.21
6	15751E0027	C SRAVANI	9.21
7	15751E0029	C VINOD KUMAR	9.14

Placements

Placement Numbers, Quality Placements and Pay Packages during 2017-18

S. No.	Name of the Company	No of	Salary
1.	E BORN SOLUTIONS PVT LTD	2	1.8
2.	A2Z SOURCE	1	2
3.	ABB INDIA LTD.	1	2.2
4.	ACCENTURE	1	2.3
5.	AEGIS LTD.	9	1.7
6.	ALLSEC TECHNOLOGIES LTD.	1	2
7.	ALTIVIVO INFORMATION TECHNOLOGIES PVT LTD	2	1.9
8.	AMARARAJA	1	2.5
9.	AMAZON	2	2.3
10.	BAJAJ	1	2
11.	BIG BASKET	2	2
12.	CARTRONICS TECHNOLOGIES PVT LTD	1	1.8
13.	CITYCARE BPO SERVICES	1	1.8
14.	CONCENTRIX	3	1.8
15.	COOLBERG BEVERAGES PVT. LTD.	1	1.7
16.	DCC BANK (ICDP)	1	1.8
17.	DIGINET SYSTEMS PVT LTD	2	2
18.	EMPHASIS	1	2.4
19.	EXEL SOLUTIONS	1	1.8
20.	FALCON BPO SERVICES	1	1.7
21.	FIDELITY	1	2.5
22.	FIRST SOURCE SOLUTIONS LTD.	1	2.4
23.	FLAT WORLD	5	1.4
24.	FLATWORLD MORTGAGE PROCESSING PVT. LTD.	1	2.5
25.	FOODPANDA	1	1.8
26.	FORTWORLD	1	1.2
27.	GLOBAL HIRE CONSULTING	2	1.9
28.	GODATA INTELLIGENCE PVT. LTD.	2	2
29.	GRASSROOTS BPO PVT. LTD.	1	2
30.	GROUP PHARMACEUTICAL LIMITED	1	1.9
31.	HDFC	1	1.9

32.	HGS	10	1.9
33.	HP	1	2.3
34.	IBM	1	1.8
35.	ICICI	2	1.8
36.	INDIA DATA ENTRY	2	1.3
37.	INDIA GARMENTS	1	1.3
38.	INFOSYS	1	2.4
39.	INFOSYS BPM PVT LTD	1	2.4
40.	INFOSYS BPM PVT LTD	1	1.9
41.	INTELENET GLOBAL SERVICES PVT. LTD.	1	2.1
42.	INVISA	2	1.9
43.	INVISIA BPO SOLUTIONS	1	2.3
44.	JUSTDIAL	1	1.9
45.	JVS ELECTRONICS PVT. LTD.	1	1.3
46.	KARVY	1	1.8
47.	KARY DATA MANAGEMENT SRRVICES	1	2.3
48.	KERNELYST TECHNOLOGIES	2	2.5
49.	LERANEX SOLUTIONS PVT LTD	3	1.8
50.	NON VOICE BPO	1	1.8
51.	OLA	2	1.5
52.	PEOPLE LOGIC BUSINESS SOLUTIONS	1	1.4
53.	PRADOT TECHNOLOGIES PVT. LTD.	1	1.9
54.	PRIMARY SCHOOL TEACHER	1	1.9
55.	PWC	14	2
56.	QBIX INTIGRATED SERVICE LTD.	3	1.5
57.	RX BPO	1	1.8
58.	SAFALTA INFOTECH PVT LTD	1	1.6
59.	SLK GLOBAL SOLUTIONS	1	1.3
60.	SOFIN TECH PVT LTD	2	1.6
61.	SOFT TOWN2	1	1.2
62.	SPECTRA SMART SOLUTIONS PVT	1	1.7
63.	TEAKTECH PHONEX BPO & IT SERVICES2	1	1.9
64.	THOMSON ROUTERS	1	1.9
65.	TIARION FOFTWARE PVT LTD	1	2
66.	TRANSACT GLOBAL BPO & CALL CENTER	1	1.3
67.	VEE TECHNOLOGIES	1	1.4
68.	VR GARMENTS	1	1.4



SREENIVASA INSTITUTE OF TECHNOLOGY AND MANAGEMENT STUDIES

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**Awarded 'A' Grade by Technical Education, Government of Andhra Pradesh
(Approved by AICTE, New Delhi & Permanently Affiliated to JNTUA, Ananthapuramu)
An ISO 9001:2015 Certified Institution**

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