



**SREENIVASA INSTITUTE OF TECHNOLOGY AND MANAGEMENT STUDIES
(AUTONOMOUS) Chittoor, (A.P.)**

DEPARTMENT OF MANAGEMENT STUDIES

13-03-2019

A One Day Seminar programme entitled “Women Empowerment” was conducted in the Department of Management Studies, Co-ordinate by Dr.T.P.Sarathy, Assistant Professor, Department of Management Studies, SITAMS on 13th March 2019. The Chief Guest is Mr.S.Kishore Babu, Divisional Manager, Fincare Bank, Vellore. The programme was started at 11:00 am in Gallery, SITAMS. The participants of this programme II MBA students. The programme scheduled as follows;

1. Inauguration with inviting Dignitaries on to the Dias by Ms.Yamini, II MBA Student.
2. Lighting the Lamp by Chief Guests and other Dignitaries with prayer song by II MBA students Ms. Gowthami.
3. Speech by Dr.P.Ramesh Kumar, M.E.,Ph.D, Principal, SITAMS - about opportunities available to MBA students to become successful entrepreneurs.
4. Speech by Dr.J.V.Balasubramanian, Professor & HOD, Department of Management Studies, SITAMS about Importance of Corporate Communications.
5. Chief Guest Profile by Mr.Prudhvi, II MBA Student.
6. Speech by Chief Guest Mr.S.Kishore Babu, Divisional Manager, Fincare Bank about the emergence of women empowerment in developing Indian Economy.
7. Interaction Session between Chief Guest and participants.
8. Felicitation to Chief Guest by Dr.J.V.Balasubramanian, Professor & HOD, Department of Management Studies, SITAMS
9. Feed Back by students – They said that we are highly satisfied with the Guest Lecture and learnt about Communication and its Importance in the present days.
10. Vote of thanks by Mr.Paul Povas, II MBA Student