



**SREENIVASA INSTITUTE OF TECHNOLOGY AND  
MANAGEMENT STUDIES**

**(AUTONOMOUS)**

(Approved by AICTE, New Delhi & Affiliated to JNTU Anantapur)  
Dr.D.K.Audikesavulu Marg, Murukambattu Post, Chittoor – 517127

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**TECHNICAL TALK**

**Venue: E-class room 509**

**Date: 12/02/2021**

Departement of Management studies , SITAMS,Autonomous , Chittoor conducted a techincal talk by Mr Thameem, ALFADIGITAL [ Web designing, Digital Marketing, Chittoor, on “SEO” on 00/00/2021 to faculty memebers of Management studies. All the faculty memebers intreacted with the expert member in the programme.

The resource person presented in detailed about Search engine optimisation and its benifits in online marketing . The Expert was felicitated with momento by the principal and HOD , Departement of Management studies. Follow up by the snacks to all department teaching and non teaching staff.