

SREENIVASA INSTITUTE OF TECHNOLOGY AND MANAGEMENT STUDIES



(AUTONOMOUS)

Chittoor – 517 127 (A.P.)

ENTREPRENEURSHIP DEVELOPMENT CELL

A Report on “**Three-Day Entrepreneurship Awareness Camp**”

on **14th - 16th October, 2019**

A three day Entrepreneurship Awareness Camp (EAC) was organized by Entrepreneurship Development Cell from 14th October, 2019 to 16th October, 2019.

The programme was organized for interested students of B.Tech. ECE, EEE and MBA & MCA, who wants to know awareness on Entrepreneurship Development.

The program was inaugurated by Chief Guest **Mr. G.Murali**, Regional Officer, APITCO, Chittoor, **Dr.P.Ramesh Kumar**, Principal, Sreenivasa Institute of Technology and Management Studies, **Dr.K.Sudarsan**, Coordinator of Entrepreneurship Development Cell.

Chief Guest **Mr. G.Murali**, Regional Officer, APITCO, Chittoor, motivated the students by sharing the characteristics of entrepreneurs and require knowledge to become entrepreneur. He also said about the resources available and thrust areas in Chittoor District. He also explained about the Identification of opportunities for entrepreneurs, Mechanism of product selection and technology-assistance from R&D labs and others on choice of technology, etc.

Dr.K.Sudarsan, Co-ordinator, Entrepreneurship Development Cell, Sreenivasa Institute of Technology and Management Studies explained about the objective, entrepreneurship (general concepts only), historical background-Indian values vis-a-vis entrepreneurship and the present scenario. He also explained about the procedure to start enterprise, various financial schemes offered by the government to the prospective entrepreneurs and preparation of the project report to submit a proposal.

Mr.C.Suri Babu, Assistant Director, DIC, Chittoor, started his session with How to start a SSI unit (General concept about the Govt. formalities, rules & regulation, location, and different aspect of an industrial venture.), Tech. & commercial Aspects of SSI unit (General concept only).

Mr.D.Kishore, Sr. Manager, AP Innovation Society, Tirupathi, started his session with the Creativity and business-the man behind the venture - the behavioural scientist's approach.

Mr. K.Venkata Kamesh, Managing Director, Vignan Technologies, Tirupathi, motivated the students by sharing his expedience from student to startup entrepreneur and the characteristics of entrepreneurs and requires knowledge to become an entrepreneur.

Mr.C.Dharsan Kumar, Co-partner, Skylark Educraft started his session with entrepreneurship and techno-preneurship and their definitions, require knowledge and pre-requisites to start an enterprise, problems faced while starting and running an enterprise. Finally, he clarified the doubts of the participants of the programme.

Dr.V.N.Sudheer, Assistant Professor in English, SITAMS, Chittoor, Communication skills (interacting with people) for better results. He explained about the importance of internal and external communication in a business organization and the tools helpful to develop once business techniques to earn customers good will and profit in a business.

Smt. J.Manjula, Manager, Indian Bank, Chittoor Main Branch, explained about the Financial aspects of SSI unit including salient features of a project report, Support and financial assistance from Govt. agencies, banks, financial institutions, SFCs and others - securities demanded by FIs/banks etc.

Dr.K.Sudarsan, Co-ordinator, Entrepreneurship Development Cell, Sreenivasa Institute of Technology and Management Studies Discussion with participants for their reactions about the camp, (Including factory visit)



Dr.P.Ramesh Kumar, Principal, Sreenivasa Institute of Technology and Management Studies, giving speech at the time of inaugural session of the EAC



Audience of the Programme



Audience of the Programme



Mr.C.Suri Babu, Assistant Director, DIC, Chittoor giving speech in his session



Dr.V.N.Sudheer, Assistant Professor in English, SITAMS, Chittoor, handling his session about the Communication skills



Mr.D.Kishore, Sr. Manager, AP Innovation Society, Tirupathi, handling his session with the Creativity and business-the man behind the venture - the behavioural scientist's approach



Mr. K. Venkata Kamesh, Managing Director, Vignan Technologies, Tirupathi, handling his session about the motivation and the students to startup entrepreneurs



Mr. K. Venkata Kamesh, Managing Director, Vignan Technologies, Tirupathi, explaining about the handling drone as per our convenience



Mr.C.Dharsan Kumar, Co-partner, Skylark Educraft, explaining about the type of knowledge require to become techno-preneur



General Manager of an Enterprise is explain about the process of production



Certificates Distribution to the Participants

After attending three-day awareness camp, students were enlightened and got awareness on getting an idea and starting a new business. By industry visit, they have experienced various processes involving in industry.

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A Report on “**Three-Day Entrepreneurship Awareness Camp**”

on **2nd - 4th January, 2020**

A three day Entrepreneurship Awareness Camp (EAC) was organized by Entrepreneurship Development Cell from 2nd January, 2020 to 4th January, 2020.

The programme was organized for interested students of B.Tech. CSE, Mechanical and Civil, and also MBA & MCA, who wants to know awareness on Entrepreneurship Development.

The program was inaugurated by Chief Guest **Mr. K.Venkata Kamesh**, Managing Director, Vignan Technologies, Tirupathi, **Dr.P.Ramesh Kumar**, Principal, Sreenivasa Institute of Technology and Management Studies, **Dr.K.Sudarsan**, Coordinator of Entrepreneurship Development Cell.

Chief Guest **Mr. K.Venkata Kamesh**, Managing Director, Vignan Technologies, Tirupathi, motivated the students by sharing his expiedience from student to startup entrepreneur and the characteristics of entrepreneurs and requires knowledge to become an entrepreneur.

Dr.K.Sudarsan, Co-ordinator, Entrepreneurship Development Cell, Sreenivasa Institute of Technology and Management Studies explained the procedure to start an enterprise, various financial schemes offered by the government to the prospective entrepreneurs and preparation of the project report to submit a proposal.

Mr.C.Dharsan Kumar, Co-partner, Skylark Educraft started his session with entrepreneurship and techno-preneurship and their definitions, require knowledge and pre-

requisites to start an enterprise, problems faced while starting and running an enterprise. Finally, he clarified the doubts of the participants of the programme.

Mr.S.Mansoor Ali, Successful Startup Techno-preneur, CODEON Technologies, said about the motivational factors to become a startup techno-preneur, struggles faced to start and running startup enterprises, and opportunities to start startup techno enterprises in India. Finally he interacted with the participants to clarify their doubts.

Mr.K.Chandan, Chief Executive Officer, Hello Tirupathi, IIDT, Tirupathi said about the web designing concepts, importance and opportunities to become techno-preneurs by using artificial intelligence in entertainment area.

Sr. S. Rajendra Nath Reddy, Managing Director, Renuka Bio-forms, Routhusuramala, Successful Agri-preneur. He said about his experience to become an agri-preneur even though he got IPS job. He explained how he is doing cultivation in his own 20 aceras of land. He also said about the demand for Indian organic agri-products in the world. He also also shown some images of his visits in various countries for acquiring knowledge, like type of cultivation, demand for products, etc.

Dr.V.N.Sudheer, Assistant Professor in English, Sreenivasa Institute of Technology and Management Studies, Chittoor, Communication skills (interacting with people) for better results. He explained about the importance of internal and external communication, convincing way of customers as well as workers / employees in a business organization and the tools helpful to develop once business techniques to earn customers good will and profit in a business. He also ignited the young minds to think for establishing business startups with the help of their own team members.

Dr.K.Sudarsan, Co-ordinator, Entrepreneurship Development Cell, Sreenivasa Institute of Technology and Management Studies did discussion with participants for their reactions about the camp, (Including incubation centre visit).



Chief Guest Mr. G.Murali, **Mr. K.Venkata Kamesh**, Managing Director, Vignan Technologies, Tirupathi inaugurating the EAC through lighting the lamp



Audience of the Programme



Audience of the Programme



Session of Mr. K.Venkata Kamesh, Managing Director, Vignan Technologies, Tirupathi



Mr.S.Mansoor Ali, Successful Startup Techno-preneur, CODEON Technologies, handling his session about the motivational factors to become a startup techno-preneur



Dr.V.N.Sudheer, Assistant Professor in English, SITAMS, Chittoor, handling his session about the Communication skills



Dr.M.Manikantan, Regional Project Co-ordinator, Regional Science Centre, Tirupathi introducing the Guest **Sri. S. Rajendra Nath Reddy**, Managing Director, Renuka Bio-forms,



Sri. S. Rajendra Nath Reddy, MD, Renuka Bio-forms, Routhusuramala, Successful Agri-preneur handling his session about the cultivation through technology in various countries



Participants of the EAC visiting Incubation Centre, Regional Science Centre, Tirupathi

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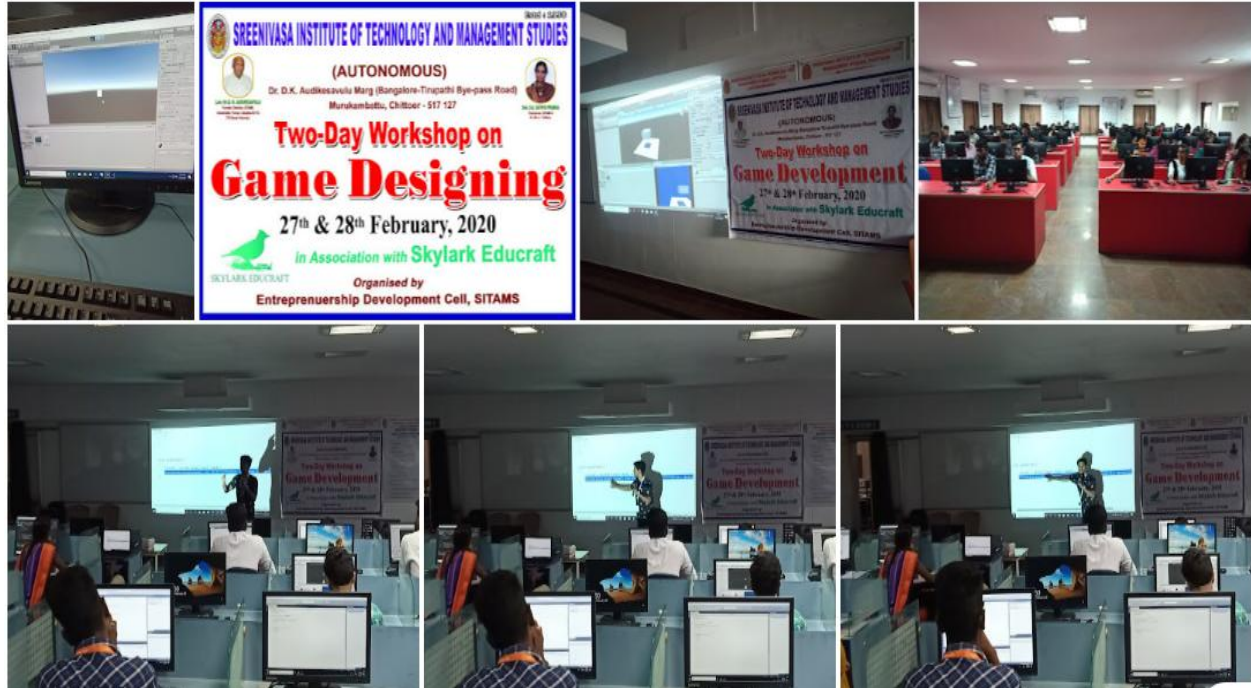
A Report on “**Two-day Workshop on Game Designing**”

on **27th - 28th February, 2020**

A Two-Day Workshop on Game Designing was organized on 27th-28th February, 2020 in Association with Skylarc Educraft at Sreenivasa Institute of Technology and Management Studies (SITAMS), Chittoor (A.P.). Chief Guest: **Mr.C.Sai Vishnu**, Founder, Skylarc Educraft,Nellore.

The programme was organized for interested students of B.Tech. ECE, EEE, CSE and MCA, who would have interest in game designing. The objective of the program was to motivate the students with innate interest in game designing to become entrepreneurs.

The content was delivered by Mr.C.Sai Vishnu, Founder, Skylarc Educraft. The students showed great interest and had a confidence at the end of the program of becoming a gaming entrepreneur.



Programme Photos



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Programme Photos

