

I MBA I Semester

22MBA117-Advanced Business Communication Lab

The department of Management Studies is conducting Advanced Business communication Lab to I MBA Students as a part of academic curriculum. The lab is designed with 11 Modules that establishes a framework for developing business communication. It focuses on Interpersonal and Group Communication among the students. This lab enhances confidence among students to build rapport among them and encourages teamwork.



Business communication Lab helps in understanding the report process and research methods, how to design and deliver business presentations, helps a student in writing reports and proposals. The faculty of MBA deals the lab and make the student to participate effectively and improve their communication skills and abilities.