

**SREENIVASA INSTITUTE OF TECHNOLOGY AND MANAGEMENT STUDIES
(AUTONOMOUS)**



Chittoor – 517 127 (A.P.)

ENTREPRENEURSHIP DEVELOPMENT CELL & IIC Cell

A Report on “**Entrepreneurship Awareness Camp on How to Start a startup**”
on 18th May, 2024

Entrepreneurship Awareness Camp on How to Start a Startup was organized by Entrepreneurship Development Cell from 18th May, 2024.

The programme was organized for interested students of B-Tech, ECE, CSE, EEE, Mech., and Civil Students, who wants to know awareness on how to start a startup.

The program was adorned by the dignitaries Mr.K.VenkataKamesh, CEO-13DBEE Technologies Pvt. Ltd., Tirupathi, Dr.N.Vekatachalapathi, Dr.K.Sudarsan, Mr.J.Sheik Mohammed members and students participated in making the program a successful one.

The program was inaugurated by Chief Guest **Mr. K.VenkatKamesh**, Electronics and Drone Engineer, CEO-13DBEE Technologies Pvt. Ltd., Tirupathi; **Dr. N.Venkata Chalapathi**, Principal; **Dr.M.Saravanan**, Dean Academics, Sreenivasa Institute of Technology and Management Studies, **Dr.K.Sudarsan**, Coordinator of Entrepreneurship Development Cell.

Chief Guest **Mr. K.VenkatKamesh**, Electronics and Drone Engineer, CEO-13DBEE Technologies Pvt. Ltd., Tirupathi as an entrepreneur delivered his lecture based on how to make use of sources which can be utilized to organize the start ups in the field of technology for the lateral entry and all other B.Tech., engineering students.

In this program SITAMS Principal **Dr.N.Venkatachalapathi** addressed the occasion and motivated the B.Tech students regarding their aspects of achieving opportunities utilizing their creativity to provide employable skills making it potential for their future.

Dr.K.Sudarsan, Co-ordinator, Entrepreneurship Development Cell, Sreenivasa Institute of Technology and Management Studies addressed the session the students to innate the talents of them to exhibit and implement it to secure their bright opportunities to shine in their career.

Dr.K.Sudarsan, Co-ordinator, Entrepreneurship Development Cell, Sreenivasa Institute of Technology and Management Studies made discussion with participants for their reactions about the camp.

After attending this camp, students were enlightened and got awareness on innovation, starting a startup and the availability of venture capital.



Falicitation Memento Presentation to Chief Guest **Mr. K.VenkatKamesh**

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Presented by Chief Guest Mr. K.VenkatKamesh

స్వార్థపను ఎలా ప్రారంభించాలో వ్యవస్థాపకత అవగాహన శిబిరం



చిత్తూరు(రూరల్),(మే 18),(ప్రభ ఎక్స్ ప్రెస్) డైలీ దినపత్రిక:శనివారం చిత్తూరులోని శ్రీనివాస ఇన్ స్టిట్యూట్ ఆఫ్ టెక్నాలజీ అండ్ మేనేజ్మెంట్ స్టడీస్ లో "స్వార్థపను ఎలా ప్రారంభించాలి అనే అంశంపై ఎంటర్ ప్రెన్యూరర్స్ అసోసియేషన్ క్యాంప్" నిర్వహిస్తున్నట్లు తెలియజేయడం జరిగింది. ఈ కార్యక్రమం కె.వెంకట్ కమేష్, ఎలక్ట్రానిక్స్ అండ్ డ్రాస్ ఇంజనీర్, సీఈఓ-13డిబిఈఈ టెక్నాలజీస్(పి వి టి,ఎల్ టి డి) తిరుపతి పారిశ్రామికవేత్తగా తన ఉపన్యాసాన్ని లాటరల్ ఎంట్రీకి మరియు ఇతర బి.టెక్...ఇంజనీరింగ్ విద్యార్థులందరికీ సాంకేతిక రంగంలో స్వార్థపను నిర్వహించడానికి ఉపయోగించగల మూలాలను ఎలా ఉపయోగించాలి అనే దాని ఆధారంగా ప్రసంగించారు. ఈ కార్యక్రమంలో సీతమ్మ ప్రెస్నిఫాల్ డా.ఎన్.వెంకటాచలవతి ప్రసంగిస్తూ, రెండవ సంవత్సరం బి.టెక్ విద్యార్థులకు వారి సృజనాత్మకతను ఉపయోగించుకుని ఉపాధి వైపుగాను అందించడం ద్వారా వారి భవిష్యత్తుకు అవకాశం కల్పించడం ద్వారా అవకాశాలను సాధించే అంశాల గురించి వారిని చైతన్యపరిచారు. ప్రోగ్రామ్ కోఆర్డినేటర్లు డా.కె.సుదర్శన్ మరియు జె.షేక్ మహమ్మద్ ఇద్దరూ సెషన్ లో విద్యార్థులను ఉద్దేశించి ప్రసంగించారు, వారిలోని ప్రతిభను ప్రదర్శించి, వారి కెరీర్ లో ప్రకాశించే అవకాశాలను ధృవపరచడానికి వాటిని అమలు చేయండి. ఈ కార్యక్రమాన్ని ప్రముఖులు కె.వెంకట కామేష్, సీఈఓ-13డిబిఈఈ టెక్నాలజీస్ ప్రె.వి. లిమిటెడ్, తిరుపతి డా.ఎన్.వేకటాచలవతి, డా.కె.సుదర్శన్,జె.షేక్ మహమ్మద్ సభ్యులు మరియు విద్యార్థులు కార్యక్రమాన్ని విజయవంతం చేయడంలో పాల్గొన్నారు.

ED Cell Co-ordinator

SREENIVASA INSTITUTE OF TECHNOLOGY AND MANAGEMENT STUDIES



(AUTONOMOUS)

Chittoor – 517 127 (A.P.)

ENTREPRENEURSHIP DEVELOPMENT CELL

A Report on “Seminar on How to Start a Startup”

on 01st May, 2024

A Seminar on How to Start a Startup was organized by Entrepreneurship Development Cell from 01st May, 2024.

The programme was organized for interested students of B-Tech, ECE, CSE, and MCA Students, who wants to know awareness on how to start a startup.

The program was inaugurated by Chief Guest **Mr.Shiek Mohammad**, Assistant Professor MCA Department; **Dr. N.Venkata Chalapathi**, Principal; **Dr.M.Saravanan**, Dean Academics, Sreenivasa Institute of Technology and Management Studies, **Dr.K.Sudarsan**, Coordinator of Entrepreneurship Development Cell.

Chief Guest **Mr.Shiek Mohammad**, Assistant Professor MCA Department, motivated the students by sharing the information about startups. He said that the Startups are businesses created with rapid growth in mind that shake up their industry and challenge the status quo. If you're a self-motivated, passionate, creative, and adaptable person with a great idea; you might be made for entrepreneurship. He also said that to start a startup the following things to be considered:

- Start with a Great Idea
- Make a Business Plan
- Secure Funding for Your Startup
- Surround Yourself With the Right People

- Make Sure You're Following All the Legal Steps
- Establish a Location (Physical and Online)
- Develop a Marketing Plan
- Build a Customer Base
- Plan to Change

Dr.K.Sudarsan, Co-ordinator, Entrepreneurship Development Cell, Sreenivasa Institute of Technology and Management Studies explained about the availability of venture capital to start a startup in the present scenario. He also explained about the procedure to start enterprise, various financial schemes offered by the government to the prospective entrepreneurs and preparation of the project report to submit a proposal.

Dr.K.Sudarsan, Co-ordinator, Entrepreneurship Development Cell, Sreenivasa Institute of Technology and Management Studies Discussion with participants for their reactions about the seminar.

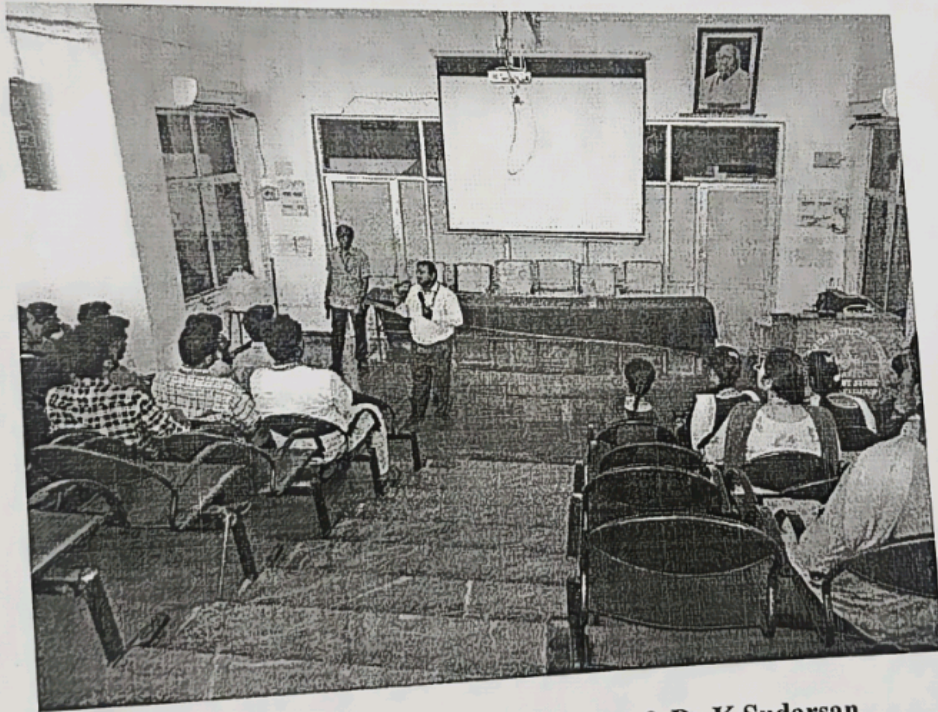
After attending this seminar, students were enlightened and got awareness on starting a startup and the availability of venture capital.



Presented by Dr.K.Sudarsan



Presented by Mr. Shiek Mohammad



Presented by Mr. Shiek Mohammad & Dr. K. Sudarsan

ED Cell Co-ordinator



SREENIVASA INSTITUTE OF TECHNOLOGY AND MANAGEMENT STUDIES
(SITAMS)

(AUTONOMOUS)

Murukambattu, Chittoor, Andhra Pradesh

Department of Management Studies

Conducted Workshop on
"Entrepreneurship Skills, Attitudes and Behaviour Development"

in Association with
Institution and Innovation Council &
Entrepreneurship Development Cell

Date : 23-02-2024

A workshop was organized by the Department of Management Studies, Sreenivasa Institute of Technology and Management Studies, Chittoor on 23rd February, 2024 in SITAMS for the II- MBA & B.Tech. students under the leadership of Principal **Dr. N.Venkatachalapathi**.

The topic of the Workshop is "**Entrepreneurship Skills, Attitudes and Behavior Development**". The guest **Mr.D.Kishore**, Business Development Manager, Aspiregrad, Tirupathi was heartily welcomed by **Dr.K.Sudarsan**, HOD, Department of Management Studies.

Principal **Dr. N.Venkatachalapathi** addressed that in the present scenario the students should know awareness about the "**Entrepreneurship Skills, Attitudes and Behavior Development**" and acquire knowledge on the same.

Mr.D.Kishore explained about the "**Entrepreneurship Skills, Attitudes and Behavior Development**". The program starts with the Introduction of the entrepreneurship Entrepreneur skills include various skill sets such as leadership, business management, time management, creative thinking and problem-solving and Discussed about the skills listed below

- ❖ Business Management Skills
- ❖ Communication and Listening
- ❖ Critical and Creative Thinking Skills.
- ❖ Strategic Thinking and Planning Skills.
- ❖ Branding, Marketing, and Networking Skills
- ❖ Entrepreneurial Skills in the Workplace
- ❖ Teamwork and Leadership Skills.

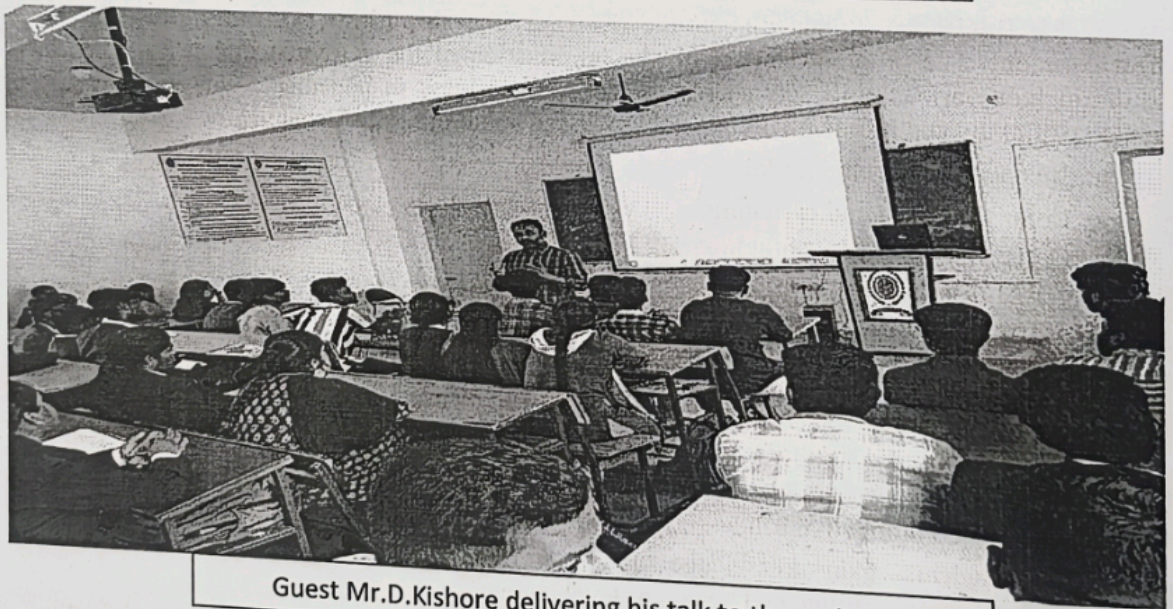
And also discussed and Attitude and behaviour are strongly interrelated and significantly contribute to an organisation's success. If employees display a positive and proactive attitude, it often translates into productive behaviours, boosting organisational success.

The Students gain knowledge about entrepreneur, entrepreneurship, enterprise, entrepreneurship skills, attitude and behavior development.

Finally, Interaction did with the students and some of the doubts are clarified and finally the session was end with the feedback of the students. As per the feedback received from the participants it is very good informative and learning thing. The Speaker helped them in understanding the same. The programme end by vote of thanks presented by coordinator – MBA **Dr.K. Sudarsan**, Professor & Head and students of MBA have participated in the event.



Dr.K.Sudarsan introducing the guest Mr.D.Kishore



Guest Mr.D.Kishore delivering his talk to the audience

- Convenor** : Dr. K. Sudarsan, Head & Professor, MBA Dept., SITAMS.
Date : 23rd February, 2024
Target Audience : II-MBA Students & B.Tech. Students
Organised by : Department of Management Studies



Sreenivasa Institute of Technology and Management Studies (SITAMS)
(AUTONOMOUS)

Murukambattu, Chittoor, Andhra Pradesh

Institution's Innovation Council (IIC)

Expert Talk on

“My Story-Motivational Session by Successful Entrepreneur/Startup Founder”

17th November, 2023

Convenor, Dr. K. Sudarsan, Head & Professor, MBA Dept., SITAMS introduced about the Expert Talk on My Story-Motivational Session by Successful Entrepreneur/Startup Founder to the audience and said that the importance of entrepreneurship, innovation and commercialization in the nation and world.

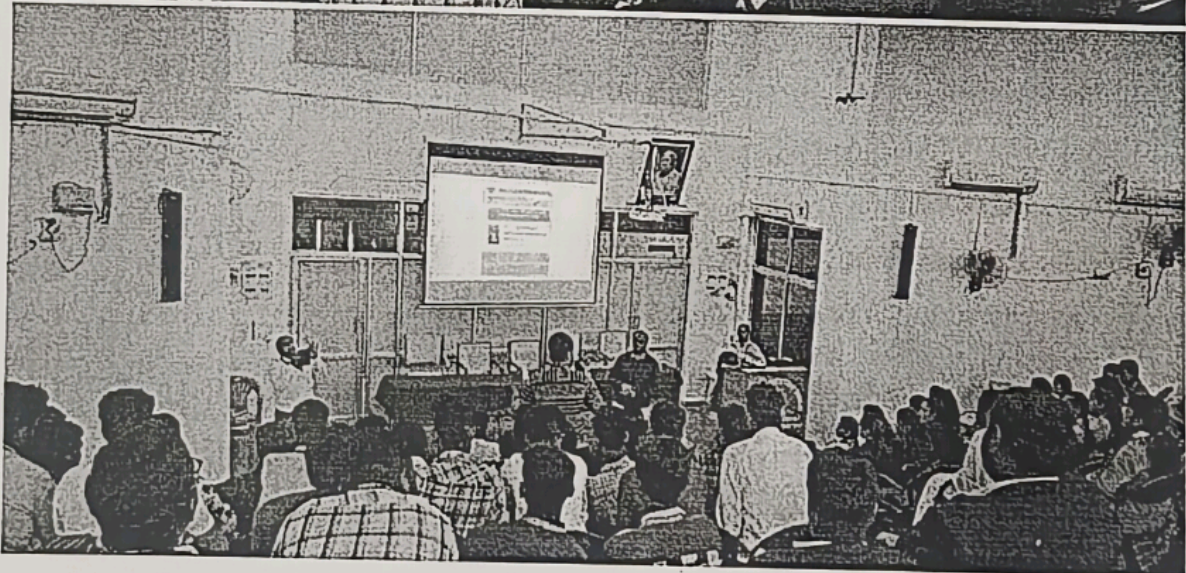
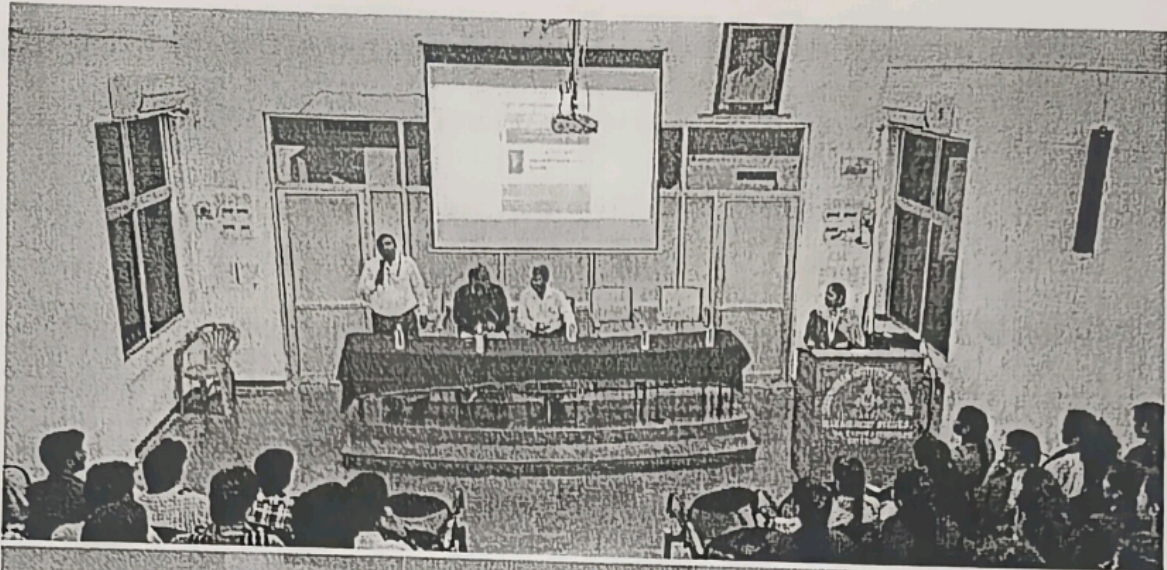
Expert **Mr. B.R.M.V. KRISHNA**, CEO of MayinKrish Ventures Pvt Ltd., Hyderabad started the session with the title “My Story-Motivational Session by Successful Entrepreneur/Startup Founder”.

TOPICS COVERED:

- 1) Motivational factors to become entrepreneur
- 2) Need of Startups
- 3) Awareness about Startups
- 4) Idea generation
- 5) Conversion of idea in to product
- 6) How to start a startup
- 7) Success Journey of Mr. B.R.M.V.Krishna
- 8) Commercialization of products through venture capital.

Outcome the Programme

The participants gained knowledge about the entrepreneurship, need of start-ups, idea generation, conversion of idea into product, how to start startup, how to overcome the problems in the business and also its importance for the development of personal and nation.



Convenor : Dr. K. Sudarsan, Head & Professor, MBA Dept., SITAMS.
Date : 7th February, 2023
Target Audience : MBA, B.Tech. (ECE & EEE) Students
Organised by : IIC, SITAMS.