



**SREENIVASA INSTITUTE OF TECHNOLOGY AND
MANAGEMENT STUDIES**

(AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to JNTU Anantapur)
Dr.D.K.Audikesavulu Marg, Murukambattu Post, Chittoor – 517127

FACULTY DEVELOPMENT PROGRAMME

Venue: D.K Audikesavulu Block, SITAMS

Date: 13/11/2021

Departement of Management studies , SITAMS,Autonomous , Chittoor conducted an FDP programme on “ research analysis using Excel” by Dr. Irala Lokanandha Reddy, Professor , Central university Hyderabad on 13/11/2021 to faculty memebers of Management studies. All the faculty memebers participated in FDP programme.

The resource person presented in detailed about use of excel conducting analyses in social sciences . The resource person was felicitated with momento by the principal and HOD , Departement of Management studies. Follow up by the lunch to all department teaching and non teaching staff.



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FACULTY DEVELOPMENT PROGRAMME

Venue: D.K Audikesavulu Block, SITAMS

Date: 19/07/2021

Departement of Management studies , SITAMS,Autonomous , Chittoor conducted an FDP programme on “ Research methods” by Dr SAi Kumar,Resarch consultant on 19/07/2021 to faculty memebers of Management studies. All the faculty memebers attended participated FDP programme.

The resource person presented a PPT conatning a detailed information on various research methods used in conducting in social sciences . The resource person was felicitated with momento by the vice principal and HOD , Departement of Management studies. Follow up by the lunch to all department teaching and non teaching staff.



**SREENIVASA INSTITUTE OF TECHNOLOGY AND MANAGEMENT STUDIES
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DEPARTMENT OF MANAGEMENT STUDIES

11-06-2021

A Guest Lecture programme entitled “Data Analysis Using Statcraft” was conducted in the Department of Management Studies, Co-ordinator Dr.H Viswa Kiran, Assistant Professor, Department of Management Studies, SITAMS on 10th June, 2021. The Chief Guest is Dr.Joice Swarna Latha, Assistant Professor, Department of Management Studies, Sree Vidhyanikethan Institute of Management, Tirupathi. The programme was started at 10:00 am in Gallery, SITAMS. The participants of this programme are I MBA and II MBA students. The programme was conducted from 10:00 am to 12:00 pm. The programme scheduled as follows;

1. Inauguration with inviting Dignitaries on to the Dias by Ms.J.S.Theja Sree, I MBA Student.
2. Lighting the Lamp by Chief Guests and other Dignitaries with prayer song by I MBA students Ms. Preethi and Ms.K.Sandhya.
3. Speech by Dr.P.Ramesh Kumar, M.E., Ph.D, Principal, SITAMS - about importance of learning statistical tools and techniques.
4. Speech by Dr.T.Hima Bindhu, HOD & Assistant Professor, Department of Management Studies, SITAMS about various statistical tools in management field.
5. Chief Guest Profile by Ms.J.S.Theja Sree, I MBA Student.
6. Speech by Chief Guest Dr.Joice Swarna Latha, Assistant Professor, Department of Management Studies, Sree Vidhyanikethan Institute of Management, Tirupathi about Data Analysis Using Statcraft.
7. Interaction Session between Chief Guest and participants.
8. Felicitation to Chief Guest by .T.Hima Bindhu, HOD & Assistant Professor, Department of Management Studies, SITAMS
9. Feed Back by students – They said that we are highly satisfied with the Guest Lecture and gained knowledge about Management Principles and Interview Process.
10. Vote of thanks by Ms.K.Sandhya, I MBA Student





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DEPARTMENT OF MANAGEMENT STUDIES

24-03-2022

A Guest Lecture programme entitled “Management Principles and Interview Process” was conducted in the Department of Management Studies, Co-ordinator Dr. Jyoshna C, Assistant Professor on 23rd March, 2022. The Chief Guest is Shri. Hari Babu.V Senior Principal Consultant, NTT Data, USA. The programme was started at 11:00 am in Gallery, SITAMS. The participants of this programme are I MBA and II MBA students. The programme was conducted for about two hours i.e. from 11:00 am to 1:00 pm. The programme scheduled as follows;

11. Inauguration with inviting Dignitaries on to the Dias by Dr.Jyoshna.C, MBA, Ph.D.
12. Lighting the Lamp by Chief Guests and other Dignitaries with prayer song by II MBA students Ms. Preethi and Ms.Sandhya.
13. Speech by Dr.M.Saravanan, M.E., Ph.D, Principal FAC, SITAMS - about how to utilize the opportunities available for MBA students and importance of Personality development in the present scenario.
14. Speech by Dr.S.Rajesh, M.E., Ph.D, COE, SITAMS – about career opportunities for students after completing MBA course.
15. Speech by Dr.K.Sudarsan, M.Com, MBA, Ph.D, UGC-NET, HOD, MBA – acquire knowledge by reading, listening and observing the things across the world and apply the same to solve the problems of the society.
16. Chief Guest Profile by Dr.Jyoshna.C.
17. Speech by Chief Guest Sri Hari Babu.V, Sr. Principal Consultant, NTT DATA Inc, USA- about Management Principles and Interview Process.
18. Interaction Session between Chief Guest and participants.
19. Felicitation to Chief Guest by Dr.S.Rajesh, M.E., Ph.D, COE, SITAMS and Dr.K.Sudarsan, HOD, MBA.
20. Feed Back by students – They said that we are highly satisfied with the Guest Lecture and gained knowledge about Management Principles and Interview Process.
21. Vote of thanks by Dr.Jyoshna.C, MBA, Ph.D,



Inauguration by Dignitaries and Speech by Dr.M.Saravanan, Principal, FAC, SITAMS



Speech by Chief Guest Shri.Hari Babu.V, Sr. Consultant, NTT DATA, USA





Felicitation to Chief Guest by Dr.S.Rajesh, COE, SITAMS and Dr.K.SUDarshan, HOD, MBA

Industrial visit

II year Students of MBA, SITAMS visited **Srini Mega Food Park** located at Mogili village, Chittoor district, Andhra Pradesh on 15/03/2022. As a model 'Mega Food Park' and the first of its kind in India, it provides state-of-the-art food processing infrastructure designed as per global standards Mega Food Park is promoted by experienced professionals and supported by the government (the Ministry of Food Processing Industries and the Andhra Pradesh Infrastructure Investment Corporation) and benefits all components of the value chain.

In the course of this industrial visit students are able to gain knowledge on the aspects like plant layout, plant location, job shop process, frozen technologies used in preserving food products and other production related areas.



In particular Students were able to get real time knowledge and experience on production aspects that happen in the production department of the Srini Mega Food Park. Students observed **TetraPak packaing, Aspective Pulp Processing Unit and IQF Processing Unit** of Tamato processing. The heads of the departments and HR manager gave brief explanation on their policy and procedures implemented in the company.

A team of 51 students of II MBA I semester accompanied by two faculties i.e. Dr H Viswa Kiran and Dr R. Priyadarshini ,Assistant professors, Department of management studies visited the company.



Feed back of the students: All the students who attend the industrial visit were extremely happy with the visit and were able to memorize the concepts that they have studied in the subject production and operation management. They are also satisfied with the interaction happened with the industrial experts.



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INTERACTION WITH INDUSTRIAL EXPERT

Venue : Dr.D.K Audikesavulu Block, SITAMS

Date : 07/12/2021

Departement of Management studies , SITAMS,Autonomous , Chittoor conducted an interation programme with Dr J Murthy, SEBI Certified Financial Education Resource Person on 07/12/2021 with faculty memebbers of Management studies on “Stock Market”. All the faculty memebbers actively participated in the interaction.

The industrial expert provided live trading experience through LCD projector . At the end the expert was felicitated with sahal and momento by the principal and HOD , Departement of Management studies. Follow up by the snacks to all department teaching and non teaching staff.



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DEPARTMENT OF MANAGEMENT STUDIES(MBA)

The Chairman, Management and Principal of Sreenivasa Institute of Technology and Management Studies, hereby appreciated and awarded cash prizes for the following students for their best performance in SWAYAM-NPTEL EXAM during the academic year 2021-22.

NPTEL TOPPERS - 2021-2022

ACADEMIC YEAR	PLACE	REG NO	NAME OF THE STUDENT	COURSE NAME	SCORE
2021-22	I	20751E0029	K.LOKESH	COMMUNICATION SKILLS	80%
	II	20751E0025	K.VIJAY	COMMUNICATION SKILLS	77%
	III	20751E0059	V R GEERVANI	COMMUNICATION SKILLS	74%



**SREENIVASA INSTITUTE OF TECHNOLOGY AND MANAGEMENT STUDIES
(AUTONOMOUS) Chittoor, (A.P.)**

DEPARTMENT OF MANAGEMENT STUDIES

11-08-2021

A Paper Presentation programme entitled “Digitilization of The Business World: Challenges And Opportunities” was conducted in the Department of Management Studies, Co-ordinator Dr.R.Priya Darshini, Assistant Professor, Department of Management Studies, SITAMS on 10th August, 2021. The Chief Guest is Dr.M.Kalpna Devi, Assistant Professor, MCA Department, SITAMS. The programme was started at 10:00 am in Gallery, SITAMS. The participants of this programme are I MBA and II MBA students. The programme was conducted from 10:00 am to 1:00 pm. The programme scheduled as follows;

1. Inauguration with inviting Dignitaries on to the Dias by Ms.Thasmiya, I MBA Student.
2. Lighting the Lamp by Chief Guests and other Dignitaries with prayer song by I MBA students Ms. Preethi.
3. Speech by Dr.P.Ramesh Kumar, M.E., Ph.D, Principal, SITAMS - about importance of digitalization in Modern Business.
4. Speech by Dr.T.Hima Bindhu, HOD & Assistant Professor, Department of Management Studies, SITAMS about various Digital tools and techniques.
5. Chief Guest Profile by Ms.J.S.Theja Sree, I MBA Student.
6. Speech by Chief Guest is Dr.M.Kalpna Devi, Assistant Professor, MCA Department, SITAMS about Digitilization of The Business World: Challenges And Opportunities.
7. Paper presentations by I MBA and II MBA students.
8. Felicitation to Chief Guest by T.Hima Bindhu, HOD & Assistant Professor, Department of Management Studies, SITAMS
9. Feed Back by students – They said that we are highly satisfied with the Guest Lecture and gained knowledge about Management Principles and Interview Process.
10. Vote of thanks by Ms.K.Sandhya, I MBA Student







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DEPARTMENT OF MANAGEMENT STUDIES

15-02-2021

A Paper Presentation programme entitled “Global Warming: A Need For Change” was conducted in the Department of Management Studies, Co-ordinator Dr.T.Hima Bindu, Assistant Professor, Department of Management Studies, SITAMS on 15th Febraury, 2021. The Chief Guest is Dr.K.Gopi, Professor & HOD, Department. of ECE, SITAMS. The programme was started at 10:30 am in Gallery, SITAMS. The participants of this programme are I MBA and II MBA students. The programme scheduled as follows;

1. Inauguration with inviting Dignitaries on to the Dias by Ms.V.Geethika - II MBA Student.
2. Lighting the Lamp by Chief Guests and other Dignitaries with prayer song by I MBA students Ms. K.Jhansi and S.Neelima.
3. Speech by Dr.P.Ramesh Kumar, M.E., Ph.D, Principal, SITAMS – about Global Warming.
4. Speech by Dr.J.V.Balasubramanian, Professor, Department of Management Studies, SITAMS about Global Warming Issues.
5. Chief Guest Profile by Ms.J.S.Theja Sree, I MBA Student.
6. Speech by Chief Guest Dr.K.Gopi, Professor & HOD, Department. of ECE, SITAMS about Global Warming: A Need For Change.
7. Paper presentations by I MBA and II MBA students.
8. Felicitation to Chief Guest by Dr.J.V.Balasubramanian, Professor, Department of Management Studies, SITAMS.
9. Feed Back by students
10. Vote of thanks by Ms.K.Sandhya- I MBA Student







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DEPARTMENT OF MANAGEMENT STUDIES

16-09-2021

A Quiz Competition entitled “Business Quiz - 2021” was conducted in the Department of Management Studies, Co-ordinator Ms.S.Saritha, Assistant Professor, Department of Management Studies, SITAMS on 15th October, 2021. The Quiz Competition was started at 11:30 am in Gallery, SITAMS. The participants of this programme are I MBA and II MBA students. The programme was conducted from 11:30 am to 1:30 pm. The programme scheduled as follows;

1. Inauguration with inviting Dignitaries on to the Dias by Ms.Haneesha Reddy, I MBA Student.
2. Lighting the Lamp by Chief Guests and other Dignitaries with prayer song by I MBA students Ms.K.Sandhya.
3. Speech by P.Ramesh Kumar, M.E., Ph.D, Principal, SITAMS about thw ways to improve knowledge of the students.
4. Speech Dr.T.Hima Bindhu, HOD & Assistant Professor, Department of Management Studies, SITAMS about importance of participation in quiz competition.
5. Quiz Competition held among I MBA and II MBA Students. (Total of 6 teams)
6. Feed Back by students –Quiz is a valuable activity for developing the skills in all the areas.
7. Vote of thanks by K.Venkatesh, I MBA Student







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DEPARTMENT OF MANAGEMENT STUDIES

25-01-2022

A Quiz Competition entitled “Current Affairs - 2022” was conducted in the Department of Management Studies, Co-ordinator Dr.H.Viswa Kiran, Assistant Professor, Department of Management Studies, SITAMS on 24th January, 2022. The Quiz Competition was started at 10:30 am in Gallery, SITAMS. The participants of this programme are I MBA and II MBA students. The programme was conducted from 10:30 am to 1:30 pm. The programme scheduled as follows;

1. Inauguration with inviting Dignitaries on to the Dias by Ms.Durga Priya, II MBA Student.
2. Lighting the Lamp by Chief Guests and other Dignitaries with prayer song by I MBA students Ms.Neethu.
3. Speech by Dr.M.Saravanan, M.E., Ph.D, Principal FAC, SITAMS about the importance of knowing Current affairs by MBA students.
1. Speech Dr.K.Sudarsan, Associate Professor & HOD, Department of Management Studies, SITAMS about importance of participation in quiz competition.
2. Quiz Competition held among I MBA and II MBA Students. (Total of 8 teams)
3. Feed Back by students –Quiz is a valuable activity for developing the skills in all the areas.
4. Vote of thanks by K.Venkatesh, I MBA Student





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DEPARTMENT OF MANAGEMENT STUDIES

18-04-2022

A Webinar programme entitled “An Overview of Financial Planning in Association with BSE” was conducted in the Department of Management Studies, by Co-ordinator Dr.K.Sudarsan, Associate Professor & HOD, Department of Management Studies, SITAMS on 18th April, 2022. The Chief Guest is Dr.J.Murthy, BSE Resource Person. The participants of this programme are I MBA and II MBA students. The programme was conducted from 10:00 am to 11:00 am. The programme scheduled as follows;

1. Inauguration and speech by Dr.K.Sudarsan, Associate Professor & HOD, Department of Management Studies, SITAMS.
2. Speech by Chief Guest Dr.J.Murthy, BSE Resource Person about an Overview of Financial Planning in Association with BSE.
3. Vote of thanks by Dr.Jyoshna.C, Assistant Professor, Department of Management Studies, SITAMS

An overview of F

* Required

Email *

Your email

Name of the participant *

Your answer

Course *

An overview of Financial planning
docs.google.com

Greetings from 🌸🌸 ***
Sreenivasa Institute of Technology
and Management Studies (SITAMS)
**, Chittoor, Andhra Pradesh. 🌸🌸

We would like to inform you that the
department of MBA is organising
a National level webinar on " An
overview of Financial Planning "
in association with Bombay Stock
Exchange (BSE).

Registration link:

https://docs.google.com/forms/d/1sXECtT5HiqU4wS4w8JsVpnFp_Ju09TzXLhAnmoBd3po/edit#

All participants will get e- certificate
on registered mail after successful



https://docs.google.com/forms/d/1sXECtT5HiqU4wS4w8JsVpnFp_Ju09TzXLhAnmoBd3po/edit#



All participants will get e- certificate on registered mail after successful completion of webinar.

Join Google Meet

18th April, 2022
07.00 PM to 08.00 PM

Link to join

meet.google.com/foe-oyqu-ywg

Speaker

Dr.J. Murthy

BSE Resource person

Convenor

Dr.Sudarshan,
HOD

Department of Management
Studies,
SITAMS.
Chittoor - 517 127 (A.P.)

Dr. M. Saravanan
Principal (FAC)
SITAMS

1:32 pm





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DEPARTMENT OF MANAGEMENT STUDIES

30-04-2022

A Webinar programme entitled “Enhancing Employability Skills for the Future” was conducted Department of Humanities, NITTE on 29th&30th April, 2022. The Chief Guests are Prof. Bholanath Dutta, Founder and President, Global Entrepreneurs Grid, Bangalore and Dr.Sudhir Sharan, Former Visiting Professor, IIM, Lucknow. The participants of this programme are I MBA and II MBA students. The programme was conducted for two days i.e. from 29th to 30th April 2022 at 11:00 am to 1:00 pm. The programme scheduled as follows;

1. Day 1: Speech by Chief Guest Prof. Bholanath Dutta, Founder and President, Global Entrepreneurs Grid, Bangalore about Enhancing Employability Skills for the Future
2. Day 2: Speech by Chief Guest Dr.Sudhir Sharan, Former Visiting Professor, IIM, Lucknow

12:46

VoLTE 4G 92%



Registration Confirmation and Meeting Link for Joining NMAMIT Webinar-reg



Inbox



jnan_pai jkshim 27 Apr

to bcc: me



Dear Sir/Madam,

**Greetings from NMAM Institute of Technology,
Nitte.**

It is indeed a great pleasure to inform you that your registration for joining the Two-day (29th – 30th April 2022) Webinar on “Enhancing Employability Skills for the Future” organized by the Department of Humanities, NMAMIT in association with MTC Global, Global TV and Caru News has been confirmed.

The Program Schedule is attached herewith. E-Certificates will be issued only to the participants after the successful submission of the online Feedback Form on the last day of the webinar. Therefore, you are requested to join this program by 10:50 a.m on both these days using the link given below.

Date: 29th – 30th April, 2022

Time: 11:00 AM – 01:00 PM [IST]

**Zoom
Link**

[https://nitte-edu-in.zoom.us/
j/94952267344?pwd=
TU9qSDJmcmRzME5hSkdpSUpjMGZSZz
09](https://nitte-edu-in.zoom.us/j/94952267344?pwd=TU9qSDJmcmRzME5hSkdpSUpjMGZSZz09)

**Meeting
ID**

949 5226 7344



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DEPARTMENT OF MANAGEMENT STUDIES

4-1-2021

A Workshop entitled “Ideas to get Prepared for A Job Interview” was conducted in the Department of Management Studies, Co-ordinator Dr.Jyoshna.C, Assistant Professor, Department of Management Studies, SITAMS on 4th January, 2021. . The Chief Guest is Dr.C.Rajanikanth, Professor, SVCET, Department of Management Studies, Chittoor. The Workshop was started at 10:00 am in Gallery, SITAMS. The participants of this programme are I MBA and II MBA students. The programme was conducted from 10:00 am to 1:00 pm. The programme scheduled as follows;

1. Inauguration with inviting Dignitaries on to the Dias by Ms.Haneesha Reddy, I MBA Student.
2. Lighting the Lamp by Chief Guests and other Dignitaries with prayer song by I MBA students Ms.K.Sandhya.
3. Speech by P.Ramesh Kumar, M.E., Ph.D, Principal, SITAMS about Ideas to get Prepared for A Job Interview.
4. Speech by Dr.J.V.Balasubramanian, Professor, Department of Management Studies, SITAMS about Interview Tips to the students.
5. Chief Guest Profile by Ms.P.Haneesha - I MBA Student.
6. Workshop attended by I MBA and II MBA students.
7. Felicitation to Chief Guest by Dr.J.V.Balasubramanian, Professor, Department of Management Studies, SITAMS.
8. Feed Back by students
9. Vote of thanks by P.Devi - II MBA Student



Audience – I MBA and II MBA Students



Speaker About Interview Skills to the Students



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DEPARTMENT OF MANAGEMENT STUDIES

3-3-2021

A Workshop entitled “Demat Account and Its Importance” was conducted in the Department of Management Studies, Co-ordinate by Dr.C.Jyothsna, Assistant Professor, Department of Management Studies, SITAMS on 3rd March, 2021. . The Chief Guest is Sri.Padmanabha Reddy, Manager, ICICI Bank, Kongareddipalli, Chittoor. The Workshop was started at 10:00 am in Gallery, SITAMS. The participants of this programme are I MBA and II MBA students. The programme was conducted from 10:00 am to 1:00 pm. The programme scheduled as follows;

10. Inauguration with inviting Dignitaries on to the Dias by Ms.Mareena, I MBA Student.
11. Lighting the Lamp by Chief Guests and other Dignitaries with prayer song by I MBA students Ms. Jasmine
12. Speech by P.Ramesh Kumar, M.E., Ph.D, Principal, SITAMS about Demat Account and Its Importance.
13. Speech by Dr.J.V.Balasubramanian, Professor, Department of Management Studies, SITAMS about Demat Account.
14. Chief Guest Profile by Ms.A.Mounika - II MBA Student.
15. Workshop attended by I MBA and II MBA students.
16. Felicitation to Chief Guest by Dr.J.V.Balasubramanian, Professor, Department of Management Studies, SITAMS.
17. Feed Back by students
18. Vote of thanks by P.Devi - II MBA Student





Speaker about Demat Account and its Importance