

Guest Lecture on *Communication Skills – The Key for Placement Success*

The Department of MBA, SITAMS, organized a **Guest Lecture on “Communication Skills – The Key for Placement Success”** on **24th September 2025** at the Mechanical Seminar Hall-II, SITAMS Campus, Chittoor. The event commenced at **11:00 AM** with a warm welcome to the dignitaries and participants.

The program began with an **invocation song** by the I MBA students, seeking divine blessings for the success of the session. This was followed by a **special address by our respected Principal, Dr. N. Venkatachalapathi**, who emphasized the importance of communication as a vital employability skill. **Dr. Jyoshna.C** HOD-MBA, also addressed the gathering, highlighting how such lectures help students prepare for real-world challenges.

The **Chief Guest, Dr. Poornima Asipalli**, Assistant Professor at SRMIST, was introduced with honor. With her extensive academic and research background in management, Dr. Poornima delivered an inspiring and interactive lecture. She stressed the importance of clarity, confidence, and interpersonal effectiveness in today's competitive job market. Through practical insights, real-life examples, and engaging discussions, she motivated students to enhance their communication skills to succeed in interviews and professional careers.

The session concluded with a **Vote of Thanks**, expressing gratitude to the management, guest speaker, faculty members, and students for making the lecture a meaningful and enriching experience. The event was well-received by the students, who actively participated in the discussion and acknowledged the value of the session in shaping their placement readiness.



Guest Lecture on *Communication Skills – The Key for Placement Success*

**SREENIVASA INSTITUTE OF TECHNOLOGY AND MANAGEMENT STUDIES
(Autonomous) - CHITTOOR**

Department of Management Studies

Fresher's Day 2K25

The Department of Management Studies, under the guidance of the faculty, organized a delightful and memorable Fresher's Day celebration on 26th September 2025 at *Mechanical Block – Seminar Hall 1*. The event was enthusiastically planned and hosted by the II MBA.

The day commenced with a formal inaugural session, setting a tone of elegance and warmth. The ceremony began with the lighting of the lamp, signifying the triumph of knowledge over ignorance and the beginning of a bright academic journey. This was followed by an invocation song which added a divine aura to the atmosphere and filled the hall with positivity and devotion.

The dignitaries on the dais included our Respected Principal Dr. N. Venkatachalapathi and the Head of the Department (MBA) Dr. Jyoshna. C, who graced the occasion with their presence.

In their inspiring addresses, both dignitaries appreciated the efforts of the organizing committee and emphasized the importance of developing leadership qualities, communication skills, and a positive attitude in achieving success. Their words motivated the students to explore new opportunities, face challenges with confidence, and make the most of their MBA journey.

The celebration continued with the announcement of winners of the fun games and competitions that had been organized earlier by the II MBA students as part of the pre-fresher activities. The announcement brought cheers and applause, creating an atmosphere of excitement and encouragement.

The second half of the day was devoted to cultural performances, which added vibrancy and joy to the event. Both I and II MBA students participated actively, showcasing their diverse talents through captivating dances and singing. Each performance reflected creativity, teamwork, and the true spirit of celebration, making the day a colourful blend of entertainment and togetherness.

As the program concluded, smiles and laughter filled the hall. The day stood as a perfect example of unity, enthusiasm, and camaraderie between seniors and juniors. It was not just a celebration but also a moment of learning, bonding, and shared joy.

In conclusion, Fresher's Day 2K25 was a grand success — a day filled with life lessons, encouragement, celebration, fun, and everlasting memories that will be cherished by both batches for years to come.

