



SREENIVASA INSTITUTE OF TECHNOLOGY AND MANAGEMENT STUDIES
(Autonomous)

Department of Management Studies

QUESTIONBANK

Entrepreneurship Development:22MBA241

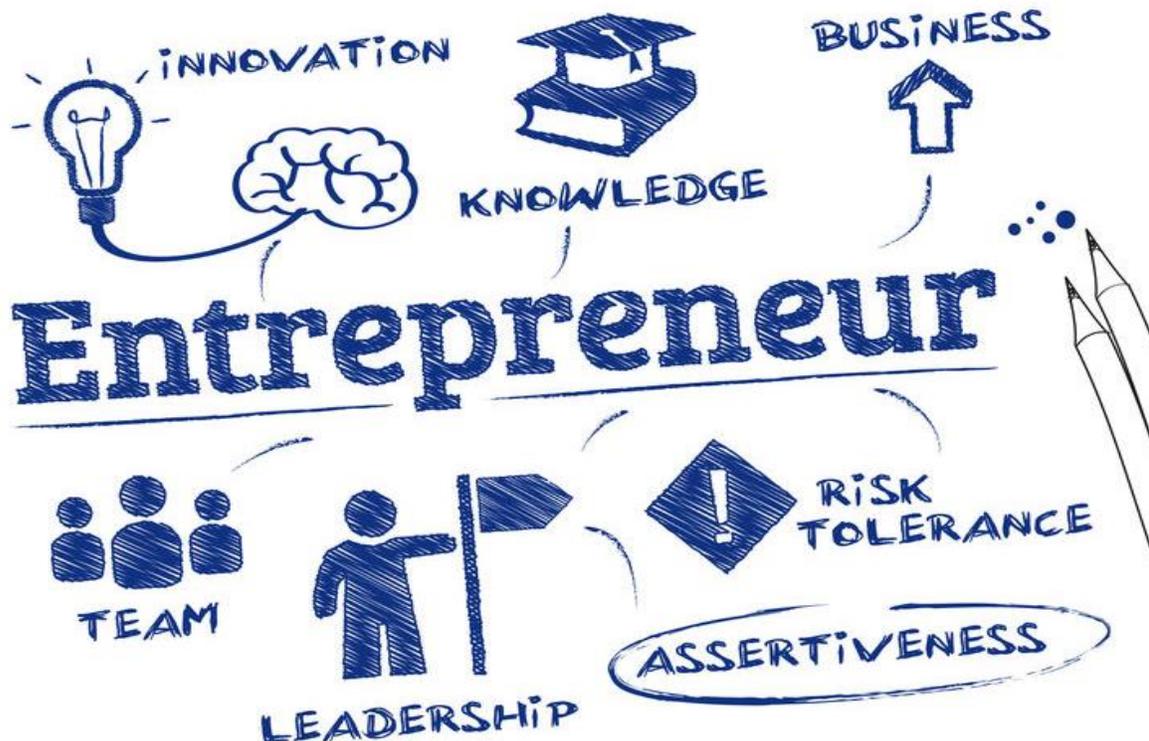
SREENIVASA INSTITUTE of TECHNOLOGY and MANAGEMENT STUDIES
(AUTONOMOUS)

ENTREPRENEURSHIP DEVELOPMENT

QUESTIONBANK

II MBA/IV - SEMESTER

REGULATION:R22



FACULTY INCHARGE: BY
DR.K.SUDARSAN , PROFESSOR

DEPARTMENT : MASTER OF BUSINESS ADMINISTRATION

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Entrepreneurship Development:22MBA241

II MBA – Semester - IV					
Course Code	ENTREPRENEURSHIP DEVELOPMENT	L	T	P	C
22MBA241		4	0	0	4
Course Educational Objectives (CEO) :					
<p>CEO1: To understand the concepts of entrepreneurship and its types</p> <p>CEO2: To provide awareness on institutions supporting for business enterprises</p> <p>CEO3: To elucidate the process of project planning and report preparation</p> <p>CEO4: To evaluate the various entrepreneurial strategies</p> <p>CEO5: To understand the scope of women entrepreneurs, rural entrepreneurship and evaluation of EDP's in India</p>					
UNIT - I	Nature of Entrepreneurship	Lecture Hrs: 8			
Meaning and Concepts, Intrapreneurship -Entrepreneur's competencies, attitudes, Qualities, functions - Types of Entrepreneurs - Barriers to Entrepreneurship - Entrepreneurial scenario in India and Abroad - Forms of Entrepreneurship - Small business, Types of ownership - Role of Government in the promotion of Entrepreneur.					
UNIT - II	Institutions Supporting Business Enterprises	Lecture Hrs: 12			
Central level institutions - NBMSME, KVIC, The coir board, NSIC, NSTEDB, NPC, EDI, NRDCI, National entrepreneurship Development Institutes. State level Institutions - State Directorate of Industries & Commerce, DIC, SFC, SIDC, SIADB. Other institutions : NABARD, HUDCO, TCO, SIDBI, Business incubators.					
UNIT - III	Idea Generation, Project Planning and Feasibility Studies	Lecture Hrs:12			
Idea Generation - The concept of Project - Project life cycle - Project Planning - Feasibility- Project proposal & Report preparation.					
UNIT - IV	Micro and Small Enterprises	Lecture Hrs:12			
Meaning and Definitions – Micro and Macro UNITs - Essentials, Features and Characteristics – Relationship between Micro and Macro Enterprises –Rational behind Micro and Small Enterprises – Scope and Objectives of Micro and Small Enterprises – Enterprise and Society – Role of Micro Enterprises in Economic Development –Package for Promotion of Micro and Small-Scale Enterprises – Problems of Micro and Small Enterprises.					
UNIT - V	Women Entrepreneurship	Lecture Hrs:12			
Scope and Functions of Women Entrepreneurs -Promotional efforts supporting women entrepreneurs in India - Problems and remedies of Women Entrepreneurship. Rural Entrepreneurship and EDPs: Need - Rural Industrialization-Role of NGOs- Organizing EDPs- Need, objectives, Evaluation of EDPs.					



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Course Outcomes:		
On successful completion of the course the student will be able to,		POs & PSOs related to COs
CO1	Demonstrate the knowledge on entrepreneurship and its types.	PO1, PO5, PSO1
CO2	Categorize the institutions supporting business enterprises.	PO2, PO5, PSO1
CO3	Prepare feasibility reports and project reports based on concept of project planning.	PO3, PO5, PSO2
CO4	Demonstrate Knowledge on various entrepreneurial strategies	PO3, PO5, PSO2
CO5	Analyze the scope of women entrepreneurship and learns about rural entrepreneurship and EDP's in India	PO5, PSO1
Text Books:		
1. The Dynamics of Entrepreneurial Development and Management, 6/e, Vasanth Desai, Himalaya Publishing House, Mumbai, 2010. 2. Entrepreneurship Management- text and cases, 1/e, Bholanath Dutta, Excel Books, New Delhi, 2010.		
Reference Books:		
1. Fundamentals of Entrepreneurship, 2/e, H.Nandan, PHI Publications, New Delhi, 2011. 2. Entrepreneurship, 2/e, Rajeev Roy, Oxford University Press, New Delhi, 2011. 3. Entrepreneurship, 6/e, Robert D Hirsch, Michael P Peters, Dean A Shepherd, TMH, New Delhi, 2010. 4. Entrepreneurship Development, 1/e, Abha Mathur, Taxmann Publications, 2021.		
Online Learning Resources:		
https://onlinecourses.nptel.ac.in/noc21_mg70/preview https://archive.nptel.ac.in/courses/110/106/110106141/ https://nptel.ac.in/courses/110106141 http://digimat.in/nptel/courses/video/110106141/L51.html https://www.classcentral.com/course/swayam-entrepreneurship-development-19847		

COURSE OUTCOMES VS POs MAPPING (DETAILED; HIGH:3; MEDIUM:2; LOW:1):

Course	PO	PO	PO	PO	PO	PO	PO	PO	PO	PSO1	PSO2
	CO	1	2	3	4	5	6	7	8		
C2401 : ENTREPRENEURSHIP DEVELOPMENT	C2401.1	2	-	-	3	-	-	-	-	2	3
	C2401.2	-	2	-	-	3	-	-	-	2	3
	C2401.3	-	-	2	-	3	-	-	-	-	2.5
	C2401.4	-	-	2	-	3	-	-	-	-	2.5
	C2401.5	-	-	-	-	3	-	-	-	-	3
	C2401	2	2	2	-	3	-	-	-	-	2



QUESTIONBANK

Question No.	Questions	PO Attainment
UNIT-1: Nature of Entrepreneurship		
PART-A (Two Marks Questions)		
1	Define entrepreneurship in two lines.	PO1, PO5
2	What is the difference between an entrepreneur and entrepreneurship?	PO1, PO5
3	What is intrapreneurship?	PO1, PO5
4	How does an intrapreneur differ from an entrepreneur?	PO1, PO5
5	Mention any two key competencies of an entrepreneur.	PO1, PO5
6	State two essential qualities of a successful entrepreneur.	PO1, PO5
7	What are the two major functions of an entrepreneur?	PO1, PO5
8	How does attitude influence entrepreneurial success?	PO1, PO5
9	Name two types of entrepreneurs with examples.	PO1, PO5
10	Who is a social entrepreneur?	PO1, PO5
11	Mention two common barriers to entrepreneurship.	PO1, PO5
12	How does lack of capital affect entrepreneurship?	PO1, PO5
13	What is the difference between sole proprietorship and partnership?	PO1, PO5
14	Define corporate entrepreneurship.	PO1, PO5
15	What is the importance of small businesses in an economy?	PO1, PO5
PART-B (Ten Marks Questions)		
1	Explain the concept of entrepreneurship and discuss its significance in economic development.	PO1, PO5
2	Discuss the key competencies, attitudes, and qualities required for a successful entrepreneur.	PO1, PO5
3	Explain the major functions of an entrepreneur with examples.	PO1, PO5
4	Explain different types of entrepreneurs with suitable examples.	PO1, PO5
5	Discuss various barriers to entrepreneurship and suggest ways to overcome them.	PO1, PO5
6	Analyze the entrepreneurial ecosystem in India and compare it with global entrepreneurship trends.	PO1, PO5
7	Explain the different forms of entrepreneurship and their impact on economic growth.	PO1, PO5
8	Explain the role of government in promoting entrepreneurship in India. Discuss major policies and initiatives taken for entrepreneurial development.	PO1, PO5
9	Discuss the role of small businesses in economic development and compare different types of ownership structures.	PO1, PO5
UNIT-2: Institutions Supporting Business Enterprises		
PART-A (Two Marks Questions)		
1.	What is the role of the Ministry of Micro, Small & Medium Enterprises (NBMSME) in promoting entrepreneurship?	PO2, PO5
2.	What are the main objectives of the Khadi and Village Industries Commission (KVIC) ?	PO2, PO5
3.	How does the Coir Board support the coir industry in India?	PO2, PO5
4.	What is the primary function of the National Small Industries	PO2, PO5

	Corporation (NSIC)?	
5.	Explain the role of National Science & Technology Entrepreneurship Development Board (NSTEDB) in entrepreneurship promotion.	PO2, PO5
6.	What is the significance of the National Productivity Council (NPC) in industrial development?	PO2, PO5
7.	How does the Entrepreneurship Development Institute of India (EDI) contribute to entrepreneurial education?	PO2, PO5
8.	What is the function of the National Research Development Corporation of India (NRDCI) ?	PO2, PO5
9.	What is the role of the State Directorate of Industries & Commerce in industrial development?	PO2, PO5
10.	How do District Industries Centers (DICs) support small businesses?	PO2, PO5
11.	What is the function of the State Financial Corporation (SFC) in promoting entrepreneurship?	PO2, PO5
12.	What are the objectives of the State Industrial Development Corporation (SIDC) ?	PO2, PO5
13.	How does the State Industrial Area Development Board (SIADB) facilitate industrial growth?	PO2, PO5
14.	How does NABARD support rural entrepreneurship?	PO2, PO5
15.	What is the role of HUDCO in infrastructure development?	PO2, PO5
16.	How do Technical Consultancy Organizations (TCOs) help entrepreneurs?	PO2, PO5
17.	What is the main function of SIDBI in financing small businesses?	PO2, PO5
18.	What are business incubators, and how do they help startups?	PO2, PO5
19.	Give an example of a business incubator in India.	PO2, PO5
PART-B (Ten Marks Questions)		
1.	Discuss the role of NBMSME (Ministry of Micro, Small & Medium Enterprises) in promoting small and medium enterprises in India.	PO2, PO5
2.	Explain the functions and objectives of KVIC (Khadi and Village Industries Commission) in rural development.	PO2, PO5
3.	Describe the significance of the Coir Board in the promotion and development of the coir industry in India.	PO2, PO5
4.	How does the National Small Industries Corporation (NSIC) support small-scale industries in India?	PO2, PO5
5.	Explain the role and initiatives of the National Science & Technology Entrepreneurship Development Board (NSTEDB) in fostering innovation and entrepreneurship.	PO2, PO5
6.	Discuss the functions of the National Productivity Council (NPC) and its role in industrial development.	PO2, PO5
7.	How does the Entrepreneurship Development Institute of India (EDI) contribute to entrepreneurship education and training?	PO2, PO5
8.	Explain the role of the National Research Development Corporation of India (NRDCI) in promoting technology transfer and innovation.	PO2, PO5
9.	Analyze the importance of National Entrepreneurship Development Institutes in skill development and entrepreneurship promotion.	PO2, PO5
10.	Describe the role of the State Directorate of Industries &	PO2, PO5

	Commerce in the promotion of industries at the state level.	
11.	How do District Industries Centers (DICs) support entrepreneurs and small businesses? Discuss their key functions.	PO2, PO5
12.	Explain the objectives and functions of State Financial Corporation's (SFCs) in providing financial assistance to small industries.	PO2, PO5
13.	Discuss the role of State Industrial Development Corporations (SIDCs) in promoting industrialization in different states.	PO2, PO5
14.	What is the significance of the State Industrial Area Development Board (SIADB) in infrastructure development for industries?	PO2, PO5
15.	Explain the role of NABARD in promoting rural entrepreneurship and agricultural development.	PO2, PO5
16.	Discuss the significance of HUDCO in financing and supporting infrastructure and housing projects in India.	PO2, PO5
17.	How do Technical Consultancy Organizations (TCOs) assist entrepreneurs in business planning and development?	PO2, PO5
18.	What is the role of SIDBI (Small Industries Development Bank of India) in financing and promoting small-scale industries?	PO2, PO5
19.	Explain the concept of business incubators and their role in fostering innovation and entrepreneurship.	PO2, PO5
20.	Discuss the impact of business incubators on startup growth and economic development in India.	PO2, PO5
UNIT-3: Idea Generation, Project Planning and Feasibility Studies		
PART-A (Two Marks Questions)		
1.	What is idea generation in entrepreneurship?	PO3, PO5
2.	Mention two sources of business idea generation.	PO3, PO5
3.	Define a project in the context of entrepreneurship.	PO3, PO5
4.	What are the key characteristics of a project?	PO3, PO5
5.	What are the main stages of a project life cycle?	PO3, PO5
6.	Why is the project life cycle important in project management?	PO3, PO5
7.	What is project planning in entrepreneurship?	PO3, PO5
8.	Name two key elements of project planning.	PO3, PO5
9.	What is feasibility analysis in project management?	PO3, PO5
10.	Mention two types of feasibility studies conducted for a project.	PO3, PO5
11.	What is a project proposal?	PO3, PO5
12.	Name any two components of a project report.	PO3, PO5
PART-B (Ten Marks Questions)		
1.	Explain the process of idea generation in entrepreneurship. Discuss various sources from which business ideas can be generated.	PO3, PO5
2.	Define a project and explain its key characteristics. How is a project different from routine business activities?	PO3, PO5
3.	Describe the stages of the project life cycle with suitable examples. Why is understanding the project life cycle important for an entrepreneur?	PO3, PO5
4.	What is project planning? Explain its importance in the successful execution of a business project.	PO3, PO5
5.	Discuss the key elements of project planning and how they contribute to project success.	PO3, PO5
6.	What is feasibility analysis? Discuss different types of feasibility studies required before starting a business project.	PO3, PO5

7.	Explain the importance of feasibility analysis in entrepreneurship. How does it help in decision-making?	PO3, PO5
8.	What is a project proposal? Explain its key components with examples.	PO3, PO5
9.	Describe the process of preparing a detailed project report (DPR). Why is it essential for securing funding?	PO3, PO5
10.	Explain the role of a project report in entrepreneurship. How does it help in attracting investors and stakeholders?	PO3, PO5
UNIT-4: Micro and Small Enterprises		
PART-A (Two Marks Questions)		
1.	Define Micro and Macro Enterprises.	PO3, PO5
2.	Differentiate between Micro and Macro Enterprises with an example.	PO3, PO5
3.	Identify the key factors that classify a business as a Micro or Macro unit.	PO3, PO5
4.	List two differences between Micro and Macro units.	PO3, PO5
5.	Explain any two essential features of a Micro Enterprise.	PO3, PO5
6.	Summarize the key characteristics of a Small Enterprise.	PO3, PO5
7.	Illustrate how Micro and Macro Enterprises are interdependent.	PO3, PO5
8.	Compare the role of Micro and Macro Enterprises in economic development.	PO3, PO5
9.	Justify the need for promoting Micro and Small Enterprises.	PO3, PO5
10.	Describe two reasons why Micro Enterprises are important for rural development.	PO3, PO5
11.	State two major objectives of Micro and Small Enterprises.	PO3, PO5
12.	Examine the scope of Micro Enterprises in developing economies.	PO3, PO5
13.	Discuss the impact of Micro Enterprises on society.	PO3, PO5
14.	Analyze how small enterprises contribute to employment generation.	PO3, PO5
15.	Evaluate the role of Micro Enterprises in poverty reduction.	PO3, PO5
16.	Explain how Micro Enterprises contribute to regional development.	PO3, PO5
17.	List two government initiatives for promoting Micro and Small Enterprises.	PO3, PO5
18.	Describe any two financial support schemes available for small businesses.	PO3, PO5
19.	Identify two major challenges faced by Micro and Small Enterprises.	PO3, PO5
20.	Suggest possible solutions for overcoming common problems of Micro Enterprises.	PO3, PO5
PART-B (Ten Marks Questions)		
1.	Explain the meaning and definition of Micro and Macro Enterprises. Differentiate between them with suitable examples.	PO3, PO5
2.	Analyze the classification criteria of Micro and Macro units based on investment, employment, and turnover. Discuss their significance in the business environment.	PO3, PO5
3.	Describe the essential features of Micro and Small Enterprises. Illustrate how they contribute to industrial growth.	PO3, PO5
4.	Evaluate the interdependence between Micro and Macro Enterprises. Discuss how Micro Enterprises support large industries in the supply chain.	PO3, PO5
5.	Justify the need for promoting Micro and Small Enterprises in a developing economy. Discuss the advantages they offer to	PO3, PO5

	entrepreneurs and society.	
6.	Examine the scope of Micro and Small Enterprises in modern industries. Explain their key objectives and impact on local economies.	PO3, PO5
7.	Assess the role of Micro and Small Enterprises in addressing social issues such as employment, poverty alleviation, and rural development. Illustrate with real-life examples.	PO3, PO5
8.	Critically analyze the contribution of Micro Enterprises to economic growth. Discuss their role in GDP growth, employment generation, and industrial development.	PO3, PO5
9.	Describe various government initiatives and support packages for Micro and Small Enterprises. Evaluate their effectiveness in promoting entrepreneurship.	PO3, PO5
10.	Identify key challenges faced by Micro and Small Enterprises. Suggest strategies and policy measures to overcome these challenges and ensure sustainable growth.	PO3, PO5

UNIT-5: Women Entrepreneurship

PART-A (Two Marks Questions)		
1.	Define the term "Women Entrepreneur."	PO5
2.	List two key functions of women entrepreneurs in business.	PO5
3.	Identify two government schemes that support women entrepreneurs in India.	PO5
4.	Describe how financial institutions promote women entrepreneurship.	PO5
5.	Examine two major challenges faced by women entrepreneurs in India.	PO5
6.	Suggest two possible solutions to promote women entrepreneurship.	PO5
7.	Explain why rural entrepreneurship is important for economic development.	PO5
8.	Discuss two benefits of promoting entrepreneurship in rural areas.	PO5
9.	Analyze the impact of rural industrialization on employment generation.	PO5
10.	Describe how rural industrialization contributes to regional development.	PO5
11.	State two ways NGOs support rural entrepreneurs.	PO5
12.	Illustrate how NGOs help in skill development for rural entrepreneurship.	PO5
13.	Define an Entrepreneurship Development Program (EDP).	PO5
14.	List two key components of an EDP.	PO5
15.	Justify the need for Entrepreneurship Development Programs (EDPs).	PO5
16.	Summarize two major objectives of EDPs.	PO5
17.	Evaluate the effectiveness of EDPs in promoting entrepreneurship.	PO5
18.	Examine two criteria used to measure the success of an EDP.	PO5

PART-B (Ten Marks Questions)

1.	Analyze the scope of women entrepreneurship in India. Discuss the key functions performed by women entrepreneurs in different sectors.	PO5
2.	Evaluate the various government and institutional efforts taken to promote women entrepreneurship in India. Illustrate with examples of schemes and policies.	PO5

3.	Examine the major challenges faced by women entrepreneurs in India. Suggest suitable remedies to overcome these challenges.	PO5
4.	Explain the need for rural entrepreneurship in India. Discuss how it contributes to economic and social development.	PO5
5.	Assess the role of rural industrialization in reducing urban migration. Discuss its impact on employment generation and sustainable development.	PO5
6.	Analyze the role of NGOs in supporting rural entrepreneurs. Illustrate their contributions with case studies or examples.	PO5
7.	Describe the steps involved in organizing an Entrepreneurship Development Program (EDP). Discuss the importance of EDPs in skill development and business success.	PO5
8.	Justify the need for Entrepreneurship Development Programs (EDPs) in India. Explain their key objectives.	PO5
9.	Evaluate the effectiveness of EDPs in promoting entrepreneurship. Suggest measures to improve their impact.	PO5
10.	Examine the methods used to evaluate the success of EDPs. Discuss how they contribute to entrepreneurship development.	PO5