



**SREENIVASA INSTITUTE OF TECHNOLOGY AND MANAGEMENT STUDIES**  
**(AUTONOMOUS)**

**Department of Management Studies**

**WORKSHOP REPORT**

**Type of Activity:** Workshop

**Title of the Activity:** Workshop on “Art of Speaking with Confidence”

**Date:** 10 February 2026

**Venue:** Seminar Hall 1

**Organized by:** Department of Management Studies

**Resource Person:** Mrs. V. Mamatha, Motivational Speaker and Communication Skills

Trainer

**Participants:** MBA and MCA Students

**1. Introduction**

The Department of Management Studies organized a workshop on “Art of Speaking with Confidence” on 10 February 2026 for MBA and MCA students. The main objective of the workshop was to enhance communication and public speaking skills among students and help them overcome stage fear while expressing their ideas effectively.

**2. Objectives of the Workshop**

- To improve students’ communication and presentation skills.
- To help students overcome stage fear and build self-confidence.
- To develop effective verbal and non-verbal communication abilities.
- To train students in public speaking and audience engagement.

**3. About the Resource Person**

The session was conducted by **Mrs. V. Mamatha**, a motivational speaker and communication skills trainer. She shared practical insights on effective communication and explained how confidence in speaking plays an important role in both professional and personal success.

**4. Description of the Event**

The workshop began with an inaugural session presided over by the dignitaries of the institution. The respected Principal, **Dr. N. Venkatachalapathi**, and **Dr. C. Jyoshna**, Head of the Department of MBA, addressed the gathering and highlighted the importance of communication skills for career development.



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During the session, the resource person conducted several interactive activities including **voice modulation exercises, role plays, impromptu speeches, and Just-A-Minute (JAM) sessions**. These activities were designed to help students develop confidence while speaking in front of an audience.

The workshop also covered key aspects such as **verbal and non-verbal communication, body language, audience engagement, and techniques to overcome anxiety during public speaking**. Students actively participated in the activities and showed enthusiasm in improving their presentation skills.

The program concluded with a reflection and feedback session where students shared their learning experiences. The workshop emphasized that confidence in speaking can be developed through continuous practice and positive mindset.

**5. Learning Outcomes**

- Students gained confidence in public speaking.
- They improved their communication and presentation skills.
- Students learned techniques to overcome stage fear.
- The workshop enhanced their ability to engage with an audience effectively.

**6. Number of Students Participated**

MBA & MCA Students (Number can be mentioned)

**7. Faculty Coordinators**

- Mrs. G. S. Shobha – Coordinator
- Mr. S. L. Sai Venkat – Co-Coordinator

**8. Conclusion**

The workshop on “Art of Speaking with Confidence” was highly beneficial for students as it helped them understand the importance of communication skills in academic and professional environments. The session provided practical techniques to improve speaking confidence and presentation abilities.

HOD/MBA



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