



## **WEBINAR REPORT**

**Type of Activity:** Webinar

**Title of the Activity:** Webinar on “Financial Literacy”

**Date:** 11 October 2025

**Organized by:** Department of Management Studies in association with BSE & IIC

**Resource Person:** Dr. J. Murthy, Trainer, Bombay Stock Exchange (BSE), Mumbai

**Participants:** MBA and MCA Students

### **1. Introduction**

The Department of Management Studies organized a webinar on “Financial Literacy” on 11 October 2025 in association with BSE and IIC. The objective of the program was to create awareness among students about financial planning, savings, and investment opportunities.

### **2. Objectives of the Webinar**

- To create awareness about financial literacy among students.
- To educate students about savings and investment opportunities.
- To understand the functioning of financial markets.
- To promote responsible financial planning for the future.

### **3. About the Resource Person**

The session was delivered by **Dr. J. Murthy**, a trainer from the **Bombay Stock Exchange (BSE)**. He has extensive knowledge in financial markets and investment strategies and shared valuable insights with the students regarding financial planning and wealth creation.

### **4. Description of the Event**

The program was inaugurated with an address by the respected Principal **Dr. N. Venkatachalapathi**, who motivated students to understand the importance of savings and investment for future financial security.

**Dr. C. Jyoshna**, Head of the Department of MBA, also addressed the gathering and highlighted the significance of financial literacy in today’s economic environment.

During the session, the resource person explained various concepts related to **financial literacy, savings, and investment avenues**. Special emphasis was given to **mutual**



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**fund investments and financial market operations.** The speaker also demonstrated how financial markets function and how individuals can make informed investment decisions.

Students actively participated in the session and asked questions regarding investment strategies and financial planning. The session concluded with feedback from the participants followed by a vote of thanks.

**5. Learning Outcomes**

- Students gained knowledge about financial planning and investment strategies.
- They understood the functioning of financial markets.
- Students learned about mutual fund investments and saving habits.
- The webinar encouraged students to develop financial awareness for future security.

**6. Number of Students Participated**

51 Students

**7. Faculty Coordinators**

- Dr. K. Sudarsan – Program Coordinator

**8. Conclusion**

The webinar on “Financial Literacy” provided valuable knowledge about financial management and investment planning. The session helped students understand the importance of saving and investing for long-term financial stability.

**HOD/MBA**



## Photographs

11:54

← Participants (44)

Host

**DM** Dr Murthy J   
  Joined 37 minutes ago

Participant

**RG** rgayathri469@gmail.com   
  Joined 1 minute ago

**BA** bashakhaleel218@gmail.com   
  Joined 1 minute ago

**TJ** tjyoshna068@gmail.com   
  Joined 2 minutes ago

**ZM**   
  Joined 5 minutes ago

**DR** DR.Azeez   
  Joined 6 minutes ago

**JK** jk6869369@gmail.com   
  Joined 6 minutes ago

**JM** jmrukitha@gmail.com   
  Joined 6 minutes ago

**DI** dileepnaidu1331@gmail.com   
  Joined 7 minutes ago

**UP** UTUKURU PAVANKUMAR   
  Joined 13 minutes ago

11:52

← Participants (44)

Host

**DM** Dr Murthy J   
  Joined 35 minutes ago

Participant

**BA** bashakhaleel218@gmail.com   
  Joined few seconds ago

**TJ** tjyoshna068@gmail.com   
  Joined few seconds ago

**ZM**   
  Joined 3 minutes ago

**DR** DR.Azeez   
  Joined 4 minutes ago

**JK** jk6869369@gmail.com   
  Joined 4 minutes ago

**JM** jmrukitha@gmail.com   
  Joined 5 minutes ago

**DI** dileepnaidu1331@gmail.com   
  Joined 6 minutes ago

**UP** UTUKURU PAVANKUMAR   
  Joined 12 minutes ago

**SA** sandhya   
  Joined 15 minutes ago



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The image shows a Zoom meeting interface. The top portion displays a financial report for 'Ganesh HRBC Life Insurance Company Ltd'. The bottom portion shows a list of participants in the meeting.

Sl. No.	Company Name	Share Price	Market Cap
1	WIPACON	₹175.80	₹16,42,19,995
2	WIPACON	₹175.80	₹16,42,19,995
3	WIPACON	₹175.80	₹16,42,19,995
4	WIPACON	₹175.80	₹16,42,19,995
5	WIPACON	₹175.80	₹16,42,19,995
6	WIPACON	₹175.80	₹16,42,19,995
7	WIPACON	₹175.80	₹16,42,19,995
8	WIPACON	₹175.80	₹16,42,19,995
9	WIPACON	₹175.80	₹16,42,19,995
10	WIPACON	₹175.80	₹16,42,19,995

**Participants (45)**

**Host**

- DM** Dr Murthy J Joined 44 minutes ago

**Participant**

- BA** bashakhaleel218@gmail.com Joined 8 minutes ago
- TJ** tjyoshna068@gmail.com Joined 8 minutes ago
- DR** DR.Azeez Joined 12 minutes ago
- JK** jk6869369@gmail.com Joined 13 minutes ago
- JM** jmrुकitha@gmail.com Joined 13 minutes ago
- DI** dileepnaidu1331@gmail.com Joined 14 minutes ago
- SA** sandhya Joined 23 minutes ago
- VS** V Sneha Joined 24 minutes ago
- VI** vinodhkumard5@gmail.com Joined 25 minutes ago