



**SREENIVASA INSTITUTE OF TECHNOLOGY AND MANAGEMENT STUDIES
(AUTONOMOUS)**

Department of Management Studies

GUEST LECTURE REPORT

Type of Activity: Guest Lecture

Title of the Activity: Guest Lecture on “IT Trends and Scope of SAP”

Date: 17 October 2025

Venue: ECE Seminar Hall, Adikesavulu Block, SITAMS Campus, Chittoor

Organized by: Department of Management Studies

Resource Person: Mr. Venugopala Reddy, Project Lead, Tech Mahindra, Bengaluru

Participants: MBA Students and Faculty Members

1. Introduction

The Department of Management Studies organized a Guest Lecture on “IT Trends and Scope of SAP” on 17 October 2025 at the ECE Seminar Hall, Adikesavulu Block, SITAMS Campus. The objective of the session was to create awareness among MBA students about emerging trends in Information Technology and the growing importance of SAP in modern business organizations.

2. Objectives of the Guest Lecture

- To provide awareness about emerging IT trends in the business environment.
- To understand the importance of SAP in enterprise resource planning.
- To expose students to career opportunities in IT and ERP systems.
- To enhance students’ knowledge about digital transformation in organizations.

3. About the Resource Person

The session was delivered by Mr. Venugopala Reddy, Project Lead at Tech Mahindra, Bengaluru. With his extensive experience in Information Technology and project management, he shared valuable insights into current IT trends and the role of SAP in modern organizations.

4. Description of the Event

The program began with an invocation song by the students of I MBA seeking divine blessings for the success of the session. This was followed by a welcome address to the dignitaries and participants.

The respected Principal, Dr. N. Venkatachalapathi, addressed the gathering and emphasized the importance of Information Technology knowledge for MBA students in the



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current competitive environment. Dr. C. Jyoshna, HOD-MBA, also highlighted the significance of such guest lecturers in preparing students for industry requirements and real-world challenges.

During the session, the resource person discussed various current IT trends including Artificial Intelligence, Cloud Computing, Data Analytics, Internet of Things, and Cybersecurity. These technologies are transforming organizations by improving efficiency, decision-making, and innovation.

The lecture also focused on the importance of SAP (Systems, Applications, and Products in Data Processing) as a leading Enterprise Resource Planning (ERP) system. The speaker explained how SAP integrates different business functions such as finance, human resources, sales, and supply chain management.

Students were also informed about various SAP modules and the wide range of career opportunities available for professionals in both technical and functional roles. The session was highly informative and encouraged students to develop skills in emerging technologies.

The event concluded with a Vote of Thanks, expressing gratitude to the management, guest speaker, faculty members, and students for making the program successful.

5. Learning Outcomes

- Students gained knowledge about emerging trends in Information Technology.
- They understood the role of SAP in integrating business processes.
- Students learned about career opportunities in SAP and ERP systems.
- The session enhanced students' awareness about digital transformation in organizations.

6. Number of Students Participated

MBA Students (53)

7. Faculty Coordinators

Mr. Vinay Sajeer Kumar

Dr. Jyothi Sheeba M



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8. Conclusion

The guest lecture on “IT Trends and Scope of SAP” was highly beneficial for MBA students. It helped them understand the importance of IT skills and ERP systems in modern organizations. The session motivated students to upgrade their technical knowledge and prepare for future career opportunities in the IT and management sectors.

HOD/MBA

Photograph of the Event

