

Transforming Futures: SITAMS Hosts Massive 1M1B-IBM Career Readiness Program

Resource Persons: Trainers from 1M1B

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The Sreenivasa Institute of Technology and Management Studies (SITAMS), successfully concluded a high-impact, two-day career development workshop in partnership with the 1M1B Foundation. Titled the “Job Readiness” workshop, the event was held on September 24th and 25th, 2025, as a crucial component of the IBM Career Readiness Program powered by SkillsBuild.

The initiative saw an overwhelming response from the student community, drawing a staggering 1600 participants. This significant turnout underscores the dedication of SITAMS to equipping its students with essential professional competencies and the deep commitment of 1M1B to global skill development. The program was specifically tailored for Adult Learners, aiming to bridge the gap between academic knowledge and the demands of the modern job market.

The primary focus of the two-day engagement was immersive training and dedicated onboarding onto the IBM SkillsBuild platform. The 1M1B delegates expertly guided the students through the platform, which serves as a repository for cutting-edge professional courses and learning paths. This hands-on training ensures that the participants can continue their skill enhancement journey digitally, accessing valuable resources long after the physical workshop concludes.

The structured learning path provided during the workshop and through the SkillsBuild platform is strategically designed to deliver tangible career benefits. It enables students to gain a much clearer awareness and understanding of what it takes to be truly job-ready before facing the pressures of an interview. Furthermore, the program offered vital insights into current job opportunities across various industries, helping students align their academic trajectories with market requirements.

A key incentive built into this partnership is the direct career progression opportunity for the participants. Students who successfully complete the prescribed course curriculum on the IBM SkillsBuild platform will become eligible for placement drives conducted directly by the 1M1B Foundation. This established pathway offers a tangible return on investment for the students’ time and effort, linking their acquired skills directly to professional employment opportunities. The scale of participation and the formal placement pathway highlight the workshop’s importance as a premier career development event for the academic year.

The Sreenivasa Institute of Technology and Management Studies (SITAMS) extended its most sincere gratitude to both the 1M1B Foundation and IBM for the successful execution and profound impact of the Career Readiness Program.