

C2C 2K25: Bridging the Gap from Campus to Corporate at SITAMS

Resource Persons: Trainers and Mentors from the Training & Placement Cell

Date: October 2025

The campus of SITAMS was buzzing with a different kind of energy on October 7, 2025, as students gathered for the **C2C 2K25 (Campus to Corporate)** event. The C2C initiative was all about empowerment—transforming students into industry-ready professionals.

This event marked a significant step in the institute’s mission to strengthen the bond between academic learning and industry expectations. It wasn't just about technical knowledge; it was about the leadership and soft skills that allow a graduate to truly thrive in a corporate environment.

Throughout the day, participants dove into a series of engaging activities:

- **Student Leadership Challenges:** Enthusiastic groups participated in exercises designed to bring out their natural leadership and teamwork abilities.
- **Corporate Readiness Training:** Students moved through a rigorous process that tested their core knowledge while teaching them how to apply those skills in real-world professional scenarios.

The success of the C2C 2K25 event is a testament to the perseverance of our students and the high standard of preparation provided by the SITAMS faculty and mentorship programs. It is this foundation of excellence that prepares our students to join prestigious organizations with confidence.

The Management, Heads of Departments, and the entire faculty community expressed their best regards to the students.