



Sreenivasa Institute of Technology and Management Studies (SITAMS)
(AUTONOMOUS)

Murukambattu, Chittoor, Andhra Pradesh

Entrepreneurship Development Cell
&
Institution's Innovation Council (IIC)

**A Session on Angel Investment or Venture Funding Opportunities for
Early Stage Entrepreneurs**

20th August, 2024

Convenor, Dr. K. Sudarsan, Head & Professor, MBA Dept., SITAMS introduced about the Session Expert on **A Session on Angel Investment or Venture Funding Opportunities for Early Stage Entrepreneurs** to the audience and said that the importance of startup, innovation and commercialization in the nation and world.

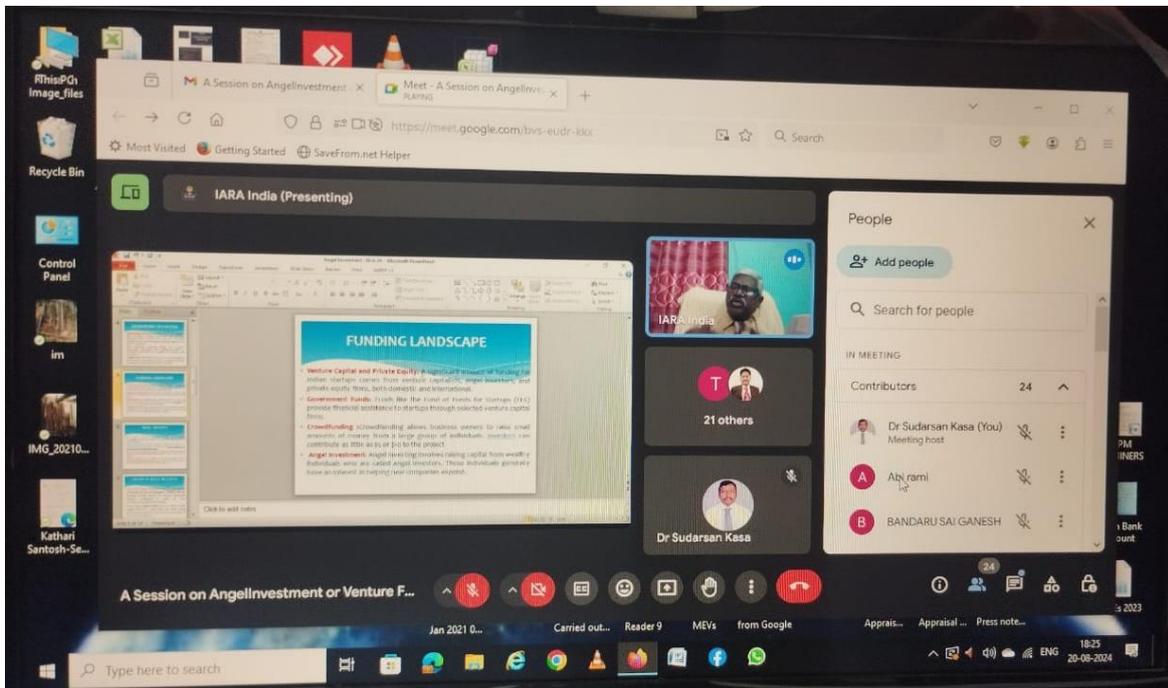
Expert Dr. C. PARAMASIVAN, Associate Professor & Research Coordinator, PG & Research Department of Commerce, Thanthai Periyar Government Arts & Science College (A), Tiruchirappalli started the session with the title "**A Session on Angel Investment or Venture Funding Opportunities for Early Stage Entrepreneurs**".

TOPICS COVERED:

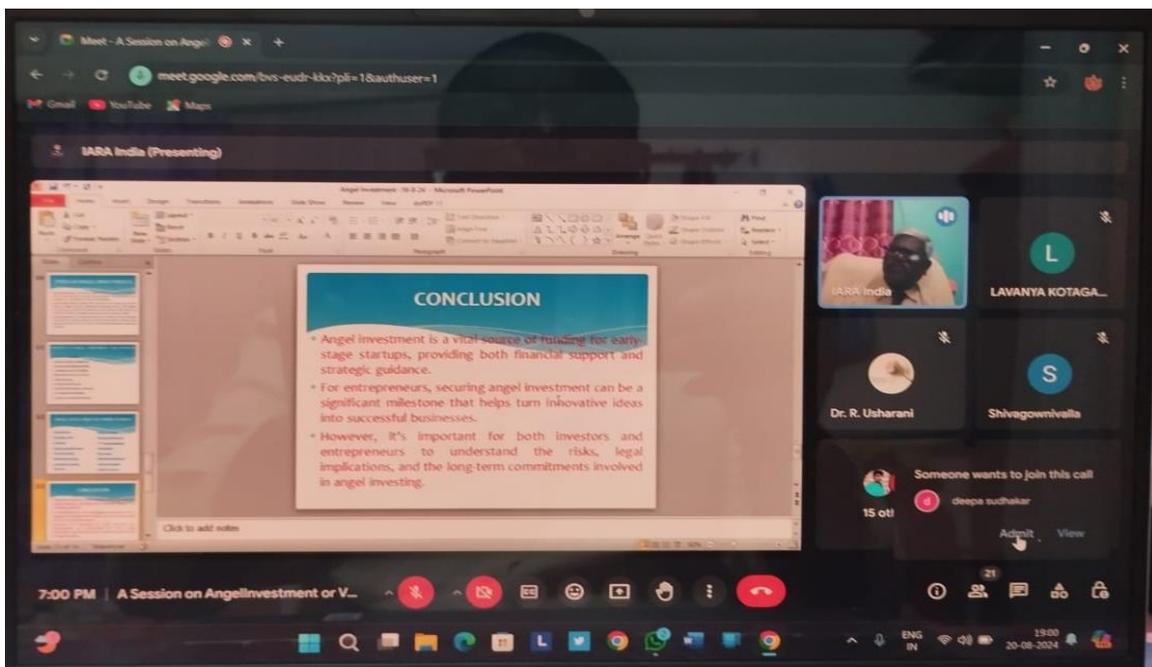
- 1) Motivational factors to become entrepreneur
- 2) Need of Startups
- 3) Awareness about Startups and successful startups
- 4) Idea generation
- 5) Conversion of idea in to product
- 6) How to start a startup
- 7) Commercialization of products through angel funding / venture capital.

Outcome the Programme

The participants gained knowledge about the angel investment, need of start-ups, idea generation, conversation of idea into product, how to start startup, how to overcome the problems in the business and also its importance for the development of personal and nation.



Convener, Dr. K. Sudarsan Introduction about the Programme



Chief Guest Dr. C. Paramasivan interaction with the audience

- Convenor** : Dr. K. Sudarsan, Professor, MBA Dept., SITAMS.
- Date** : 20th August, 2024
- Target Audience** : MBA, MCA and B.Tech. II, III, IV Year Students
- Organised by** : ED Cell & IIC, SITAMS.

**SREENIVASA INSTITUTE OF TECHNOLOGY AND MANAGEMENT
STUDIES**



(AUTONOMOUS)

Chittoor – 517 127 (A.P.)

**ENTREPRENEURSHIP DEVELOPMENT CELL
&
INSTITUTION'S INNOVATION COUNCIL (IIC)**

A Report on “**Idea Presentation (Business Model or Innovative Product)**”

on **8th February, 2025**

Entrepreneurship Development Cell of Sreenivasa Institute of Technology and Management Studies was organized Idea Presentation (Business Model or Innovative Product)”on 8th February, 2025.

The programme was organized for all the Branches of B.Tech., MBA and MCA students to create awareness on business model and innovative product.

Dr.K.Sudarsan, Coordinator, ED Cell, Sreenivasa Institute of Technology and Management Studies has presented about program objectives and handed over the session to the judges.

The judges invited the participants to present their ideas and identified the best ideas for giving the prizes.



Presentation by Miss.Kavya Sree, II ECE



Presentation by Mr. BS Harshavardhan, II CSE



Prize Presentation by the Judges for II MBA Students

- Convenor** : Dr. K. Sudarsan, Professor, MBA Dept., SITAMS.
Date : 8th February, 2025
Target Audience : All B.Tech., MBA and MCA Students
Organised by : ED Cell & IIC, SITAMS.

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**ENTREPRENEURSHIP DEVELOPMENT CELL
&
INSTITUTION'S INNOVATION COUNCIL (IIC)**

A Report on “**One-Day Entrepreneurship Awareness Camp**”

on **10th March, 2025**

Entrepreneurship Development Cell of Sreenivasa Institute of Technology and Management Studies was organized One-Day Entrepreneurship Awareness Camp in Association with MSME – Development & Facilitation Office, Visakhapatnam on 10th March, 2025.

The programme was organized for CSE, EEE and MBA students to create awareness on Entrepreneurship.

Dr.K.Sudarsan, Coordinator, ED Cell, Sreenivasa Institute of Technology and Management Studies has introduced the Resource Person Sri.SLN Kumar, Assistant Director, MSME-DFO, Visakhapatnam.

Resource Person Sri.SLN Kumar started his session by explaining the concept of entrepreneurship through acquiring knowledge by studying various courses, books, news papers, videos, etc. besides studying the present environment for identifying the problems, and apply the acquired knowledge to solve the problems.

He further explained the role of entrepreneurship in the Indian economy. He also said that the requirements needed to start the business, different schemes offering by the state government and central government to the people of various category at present. He also answered the questions posed by the students and faculty.



Presentation by Chief Guest Sri.SLN Kumar, Assistant Director, MSME-DFO, Visakhapatnam



Chief Guest Sri.SLN Kumar, Assistant Director, MSME-DFO, Visakhapatnam interaction with the audience

- Convenor** : Dr. K. Sudarsan, Head & Professor, MBA Dept., SITAMS.
Date : 10th March, 2025
Target Audience : MBA, B.Tech. (ECE & EEE) Students
Organised by : ED Cell & IIC, SITAMS.