

Soft Skills & Professional Resilience: Empowering the Future Workforce

Resource Person: Mr. S.Praveen

Date:

In today's competitive corporate landscape, technical prowess is only half the battle; the true differentiator lies in the ability to navigate complex professional environments with poise. To bridge the gap between academic knowledge and industry expectations, the Department of Training and Placement at SITAMS organized a comprehensive Soft Skills Training Program for B.Tech, MBA, and MCA students. This session was strategically designed to refine "people skills" through key modules such as Emotional Intelligence (EQ) for relationship management and Time Management.

Beyond interpersonal dynamics, the training addressed the nature of the modern world by fostering Leadership, Teamwork, and Adaptability. A critical addition to this year's curriculum was intensive training on Resume Writing, where students learned to translate their academic achievements into high-impact professional narratives that pass both human and ATS (Applicant Tracking System) screenings. By moving beyond theory and utilizing role-plays and situational analysis, the program successfully internalized professional ethics and etiquette. Consequently, students demonstrated a marked improvement in their ability to collaborate and handle constructive criticism, resulting in a cohort of graduates who possess both the technical depth and the "interview-ready" resilience required for a successful career.

Strengthening the Core: Aptitude and Logical Reasoning Mastery

Resource Person: Mr. B.Surya Prakash

Date:

The Department of Training and Placement at SITAMS conducted an intensive Aptitude and Logical Reasoning Workshop for B.Tech, MBA, and MCA students. This program was meticulously designed to sharpen the analytical capabilities of the graduating batches, focusing primarily on the speed, accuracy, and mental agility required to navigate competitive placement exams. The core curriculum provided students with a mastery over Quantitative Aptitude—including arithmetic, algebra, and geometry through specialized "speed math" shortcuts—while simultaneously building proficiency in Logical Reasoning to decipher complex patterns, syllogisms, and data interpretation challenges.

Beyond mere calculation, the training emphasized strategic Problem-Solving, teaching students how to identify the most efficient paths to a solution under intense time pressure. By integrating a series of rigorous mock tests and daily practice modules, the workshop successfully lowered "test anxiety" and equipped students with the versatile tools needed to tackle diverse recruitment patterns. This proactive approach significantly increased the success rate of students clearing the initial screening rounds for Top-tier MNCs and core engineering firms, establishing a solid foundation for their professional journey.

Communication Skills: Mastering the Art of Expression

Resource Person: Mrs.K.R.Raghavi

Date:

The Department of Training and Placement at SITAMS curated the Communication Skills Enhancement Program to transform B.Tech, MBA, and MCA students into articulate and persuasive professionals. By addressing both verbal and non-verbal nuances, the training provided a holistic approach to professional interaction. Key highlights included a focus on Verbal Communication, where students mastered clarity, pitch, and modulation for public speaking, alongside Corporate Correspondence to refine professional email writing and LinkedIn etiquette.

The program also featured an intensive Interview Suite, offering comprehensive drills in Group Discussions (GD) and Personal Interviews (PI) with a heavy emphasis on body language and active listening. Furthermore, to prepare students for the global stage, the sessions covered Cross-Cultural Communication, ensuring they can navigate diverse international styles with ease. Ultimately, the Department observed a significant transformation in student participation; by providing a safe, constructive environment to practice, the session successfully converted raw technical knowledge into "interview-ready" confidence, ensuring SITAMS graduates stand out in an increasingly competitive global job market.

Mastering the Essentials: Foundation Training in English Proficiency

Resource Person: Mrs.Ch. Monika

Date:

The Department of Training and Placement at SITAMS organized a specialized workshop on Basic Communication Essentials for B.Tech, MBA, and MCA students. Recognizing that a strong linguistic foundation is non-negotiable in professional settings, the program focused on bridging gaps in Functional Grammar, helping students eliminate common errors in sentence structure, tenses, and subject-verb agreement. To enhance vocabulary and promote brevity in business communication, the session introduced a curated list of One-Word Substitutes, enabling students to convey complex ideas with precision and professional elegance.

The curriculum was strategically tiered, guiding participants from Basic to Advanced English usage. This transition involved moving beyond conversational fluency toward mastering sophisticated vocabulary, nuanced idioms, and the formal register required for global business environments. By focusing on these core linguistic pillars, the training empowered students to express themselves with greater clarity and authority. The ultimate objective was to instill a sense of linguistic confidence, ensuring that every SITAMS graduate possesses the command of the English language necessary to excel in technical interviews, group discussions, and high-stakes corporate presentations.