



## **Training Program on HR and Marketing Skills**

**Resource : Evolution Careers, Salem**

**Date : 24th to 28th Feb 2020**

Training and Placement Cell organized 5 days Training program on HR and Marketing Skills for MBA final year students by Evolution Careers, Salem. In this program, Mr. Sukumar and Mr. Richard helped the candidates to transform their skillset as per the industry requirement. They trained the students on real time challenges in the industry and how to handle the situations.

The trainers also trained the candidates on how to improve their communication skills. Students participated in the practical sessions and various team building activities to enhance their coordination and cooperation under the team.

### **Outcomes from the training program**

- Better Communication.
- Increased Productivity.
- Improved Morale.
- Increase in Motivation.
- Leadership Qualities Identified.
- Creativity is Encouraged.
- Increase in Confidence Levels.
- Improved Mental Health.



**MBA students participated in the Training Session**



**SREENIVASA INSTITUTE OF TECHNOLOGY AND MANAGEMENT STUDIES  
(AUTONOMOUS)**

(Approved by AICTE, New Delhi & Affiliated to JNTU Anantapur)  
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