



Report on SITAMS Anveshan (Technical Events)

Title of the Event: SITAMS Anveshan

Date: 13 & 14 of March

Venue: SITAMS CAMPUS

Organized by: Sreenivasa Institute of Technology and Management Studies (SITAMS)

Overview of the Event

SITAMS Anveshan was organized as a technical fest aimed at fostering creativity, analytical thinking, and managerial skills among students. The event provided a dynamic platform for participants to showcase their knowledge, innovation, and problem-solving abilities through a variety of technical and management-oriented competitions.

Objectives of the Event

- To encourage students to enhance their technical and managerial competencies
- To promote inter-collegiate interaction and knowledge sharing
- To develop analytical, communication, and presentation skills
- To provide exposure to competitive environments and real-world challenges

Details of the Events Conducted

A total of five technical events were conducted as part of SITAMS Anveshan

1. **HR Manager** – A simulation-based event focusing on human resource decision-making and leadership skills
2. **AD-ZAP** – A creative advertising competition to test marketing and promotional skills
3. **B-Quiz** – A business quiz evaluating participants' knowledge of current affairs and management concepts
4. **Paper Presentation** – Participants presented research papers on contemporary business topics
5. **Poster Presentation** – A visual representation event showcasing innovative ideas and concepts



Participation Details

B.Com, BBA, and MBA students of various colleges in around Chittoor

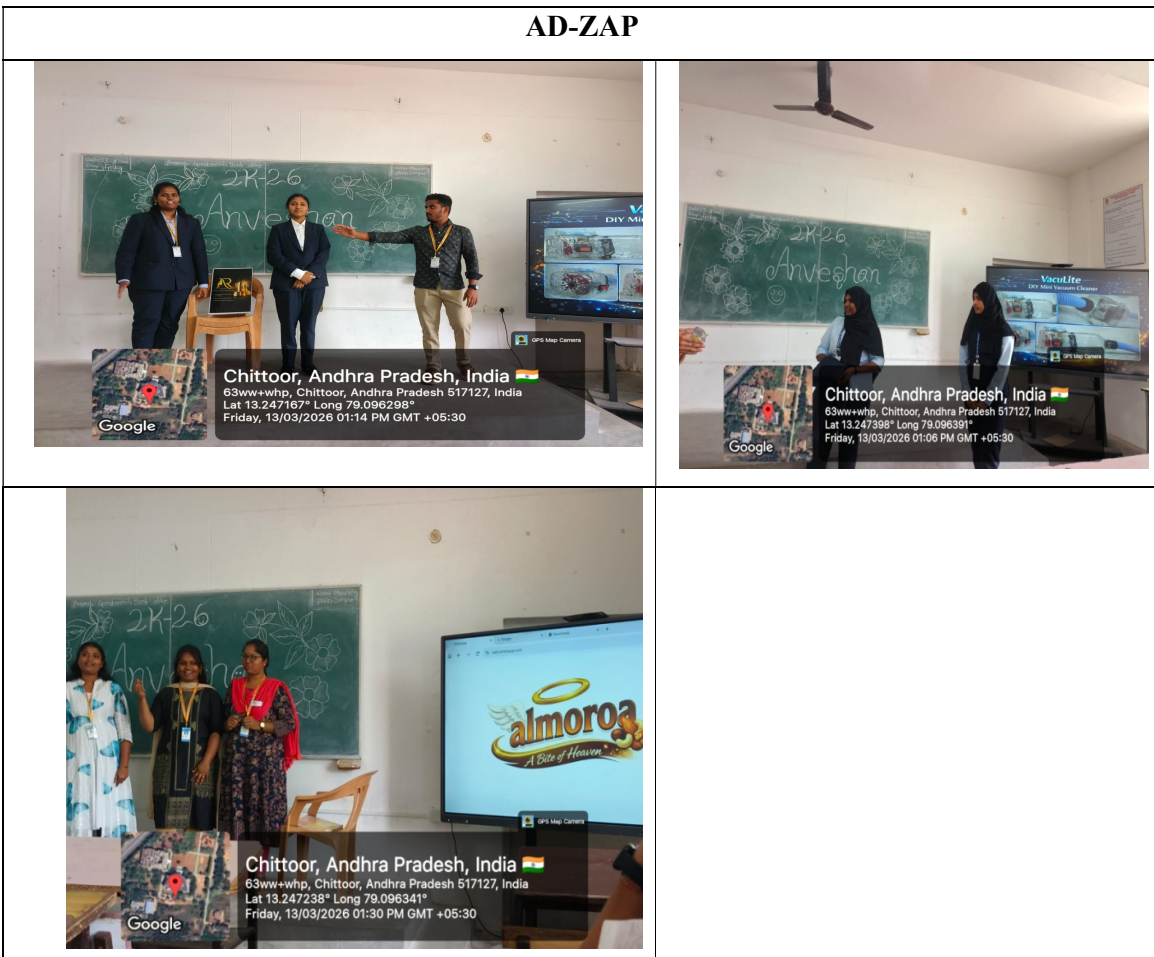
Outcomes of the Event

- Enhanced students' confidence, creativity, and communication skills
- Improved understanding of real-world business scenarios
- Encouraged research orientation and innovative thinking
- Strengthened inter-collegiate relationships and networking opportunities

Conclusion

SITAMS Anveshan was successfully conducted with active participation and engagement from students across various institutions. The event served as an excellent platform for learning, innovation, and collaboration, aligning with the institution's objective of holistic student development.

AD-ZAP





HR MANAGER



POSTER PRESENTATION





PAPER PRESENTATION



B-QUIZ



HOD/MBA