



Sreenivasa Institute of Technology and Management Studies
(An Autonomous Institution, Affiliated to JNTUA, Ananthapuramu)
Approved by AICTE, New Delhi
Dr.D.Audikesavulu Marg, Murukambattu, Chittoor-517127



WORKSHOP ON “GENERATIVE AI”

The MCA Department organized a workshop on “**Generative AI**” on **08 October 2025** to introduce students to the fundamentals and practical applications of AI technologies. The event was inaugurated by the Head of the Department, **Dr. R. Saraswathi**, who emphasized the importance of adopting emerging technologies in the modern learning environment.

The Principal, **Dr. N. Venkatachalapathi Garu**, delivered a special address highlighting how Generative AI is transforming industries and encouraged students to use AI responsibly and creatively.

The sessions were handled by **Mr. S. Praveen Raj**, Data Scientist, Strydo Technologies Pvt Ltd, who provided practical insights into AI tools, prompt engineering, and real-world applications. During his session, he explained the fundamentals of **Machine Learning**, introduced essential **Python libraries** used in AI and data science, and discussed the core concepts of **Prompt Engineering** for effective AI interaction. He also explained the concept of **tokenization in prompts**, illustrating how AI models break text into smaller units (tokens) and how this impacts the accuracy and cost of generating responses. Additionally, he briefly discussed the idea of **Building with AI**, explaining how students can use AI tools and APIs to develop simple applications, automate tasks, and enhance productivity. He further addressed **Ethics in AI**, stressing the importance of responsible usage, fairness, transparency, and avoiding misuse of AI technologies.

A total of **51 students** participated, actively engaging throughout the workshop. The workshop covered key areas such as **AI Tools & Platforms, Prompt Engineering, Building with AI, and Ethics in AI**.

The program concluded with a **Vote of Thanks** delivered by **Ms. M. FarhathSakina, II MCA**, expressing gratitude to the Principal, HOD, faculty, and the resource person for organizing an informative and inspiring session.



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MCA DEPARTMENT

FRESHER'S DAY BROCHURE

SREENIVASA INSTITUTE OF TECHNOLOGY AND MANAGEMENT STUDIES
(AUTONOMOUS)
MURUKAMBATTU, CHITTOOR - 517127



MCA Department
FRESHER'S DAY
2025
Venue:
Seminar Hall (DS Block)

OCTOBER

SATURDAY **11** **FROM 2:00 PM**
2025

Guests of the Occasion

Sri. K. Ranganatham Chairman	Dr. D. A. Kalpaja Managing Trustee
Sri. D. K. Badrinarayana Secretary	Dr. K. L. Narayana Academic Advisor
Dr. N. Venkatachalapathi Principal	Dr. M. Saravanan Dean-Academics
Dr. S. Rajesh Professor & COE	Dr. R. Saraswathi HOD-MCA

All are cordially Invited



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FRESHER'S DAY

We celebrated **Fresher's Day on 11-10-2025** in the **Data Science Block Seminar Hall**. We invited **Dr. N. Venkatachalapathi Garu, Principal of SITAMS**, as the **Guest of Honour**.

The Fresher's Day celebration was organized to welcome the new batch of students and help them integrate into the college community. The event aimed to foster a sense of belonging and camaraderie among the students.

The event began with a **warm welcome address by our HOD, Dr. R. Saraswathi**, who highlighted the importance of embracing new opportunities and encouraged the freshers to actively participate in academic and cultural activities. This was **followed by a special address from our Principal, Dr. N. Venkatachalapathi Garu**, who motivated the students with his inspiring words and emphasized the value of discipline, dedication, and continuous learning.

The Event highlights are as follows:

- The event commenced with an inaugural ceremony graced by the presence of the Principal, dignitaries, HODs, and faculty members.
- A lamp-lighting ceremony was conducted to invoke the blessings of the Almighty.
- Students showcased their talents through various cultural performances, including dance, music, and drama.
- Fun games and interactive sessions were organized to encourage participation and foster connections among students.
- **Second-year students delivered an inspiring welcome speech for the first-year students**, sharing their own experiences at the college and offering guidance to help the freshers begin their journey with confidence and enthusiasm.

Delicious refreshments were served to all attendees, adding to the festive ambiance of the event.

Finally, the Fresher's Day celebration concluded with a **Vote of Thanks delivered by a first-year student**, expressing gratitude to the Principal, HOD, faculty members, senior students, and all organizers for making the event a memorable one.

Overall, the celebration was a **grand success**, leaving everyone with cherished memories. The event not only provided a platform for students to showcase their talents but also helped them build lasting friendships. The infectious energy and enthusiasm of the students made the event truly memorable.





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MCA and MBA Department

Industrial Visit - Srini Food Park

The MCA Department and MBA Department of our institution organized an Industrial Visit (IV) to Srini Food Products with the objective of providing practical exposure and industry interaction to students. The visit was carefully planned and coordinated by the faculty members to bridge the gap between theoretical knowledge and real-time industrial practices. Students actively participated in the visit with great enthusiasm, aiming to understand the functioning of a food manufacturing unit and to gain insights into production management, quality control, and business operations.

Srini Food Products is a well-known food manufacturing company specializing in the production of seasonal fruit juices and related beverages. The company focuses on processing fresh, high-quality fruits sourced directly from farmers to ensure natural taste and nutritional value. Their product range mainly includes seasonal juices such as mango, orange, and other fruit-based beverages. The organization emphasizes hygiene, quality standards, and customer satisfaction while maintaining modern production techniques and safety measures.

During the visit, the company representatives clearly explained the entire manufacturing process in a systematic and detailed manner. The process begins with the procurement of fresh raw materials (fruits), which are carefully inspected for quality. The fruits are then washed thoroughly to remove dirt and impurities. After cleaning, the fruits undergo sorting and grading to ensure uniform quality. The next step involves peeling, cutting, and extracting the pulp or juice using specialized machinery. The extracted juice is then filtered and pasteurized to eliminate harmful microorganisms while preserving taste and nutrients. Following this, the juice is blended (if required), filled into sterilized bottles or packets using automated filling machines, and properly sealed. Finally, the products are labeled, packaged, and stored in hygienic conditions before distribution. Students gained valuable knowledge about production flow, machinery usage, quality control checks, packaging techniques, and supply chain management through this detailed explanation.

A special interactive session was also arranged for the students to clarify their doubts. During this session, students asked questions regarding quality assurance, storage methods, marketing strategies, challenges in seasonal production, and future expansion plans. The company officials patiently addressed all queries and shared their practical experiences, which helped students understand real-world industrial challenges and management practices. This interactive discussion enhanced students' analytical thinking and practical understanding.

In conclusion, the Industrial Visit to Srini Food Products was highly informative and beneficial for both MCA and MBA students. It provided hands-on exposure to industrial operations, improved their understanding of manufacturing processes and connected academic concepts with real-world applications. Such visits play a vital role in enhancing students' professional knowledge and preparing them for future career opportunities.

SREENIVASA INSTITUTE OF TECHNOLOGY AND MANAGEMENT STUDIES, CHITTOOR



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Workshop on Art of Speaking with Confidence

The Department of Management Studies (MBA) organized a workshop on “**Art of Speaking with Confidence**” on 10th February 2026 with the objective of enhancing communication and public speaking skills among students. Along with MBA students, MCA students also actively participated in the workshop to strengthen their presentation abilities and overcome stage fear. The program aimed to build self-confidence, improve body language, and help students express their ideas clearly and effectively in both academic and professional settings.

The workshop commenced with an inaugural session marked by the traditional lamp-lighting ceremony by **Prof. K. Nagendra Prasad**, CE, SITAMS, and **Dr. Venkatachalapathi**, Principal, SITAMS. The dignitaries addressed the gathering and highlighted the importance of communication skills for career growth and leadership development. The resource person for the session, **Mrs. V. Mamatha**, a motivational speaker and communication skills trainer, emphasized the significance of effective communication in achieving professional excellence and personal success.

During the technical session, the resource person conducted interactive and activity-based learning sessions, including voice modulation exercises, role plays, and impromptu speech activities. These activities were designed to help students build confidence, improve clarity in speech, and enhance audience engagement. MCA students actively participated in all the exercises, demonstrating enthusiasm and eagerness to refine their public speaking and presentation skills. The session also focused on overcoming anxiety, maintaining positive body language, and developing a strong stage presence.

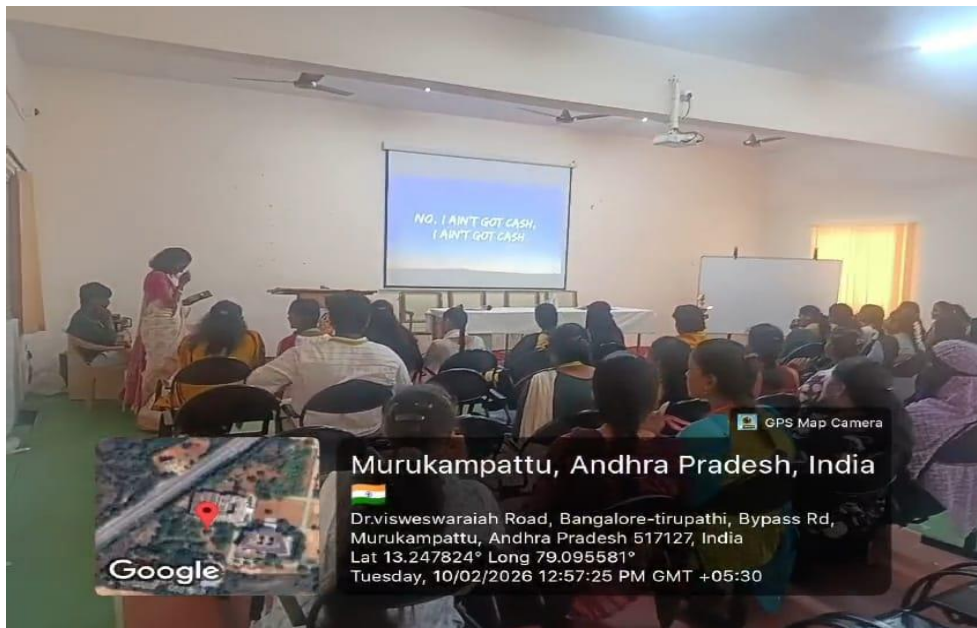
The workshop concluded with a feedback and reflection session. Students shared their learning experiences and expressed that the program was highly beneficial in boosting their confidence levels.



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A Hands-on Workshop on Unlocking The Power of Generative AI Report

Workshop Brochure

Sreenivasa Institute of Technology and Management Studies
(Autonomous)
Chittoor-517127, AP

MCA DEPARTMENT

Organizing a Workshop
on

“Unlocking the Power of Generative AI”
by
Mr. B. S. Vijaya Baskar, MCA., (Ph.D)
AP/MCA C. Abdul Hakeem College of Engineering and
Technology, Melvisharam.

— ❖ —

<u>Patrons</u> Sri K. Ranganatham Chairman, SITAMS	<u>Program Chair</u> Prof. K. Nagendra Prasad CE, SITAMS	<u>Convenor</u> Dr. R. Saraswathi HOD-MCA
<u>Co-Patron</u> Dr. K. L. Narayana Academic Advisor, SITAMS	<u>Program Co-Chair</u> Dr. N. VenkataChalapathi Principal, SITAMS	<u>Coordinators</u> Mr. J. Pavan Sai Asst. Prof, MCA Mr. N. P. Gangadhar Asst. Prof, MCA

On: 24th February 2026
Venue: Seminar Hall-1, Mechanical Block
@10.00 Am

A hands-on workshop titled “Unlocking the Power of Generative AI” was organized by the MCA Department under the Tech Thinkers Association in association with the IIC Cell at Sreenivasa Institute of Technology and Management Studies on 24-02-2026 at Seminar Hall-1, Mechanical Block. The workshop aimed to provide students with both theoretical knowledge and practical exposure to Generative AI technologies. The program was inaugurated by the Chief Executive, Prof. K. Nagendra Prasad, and the Principal, Dr. N. VenkataChalopathy. The Head of the Department, Dr. R. Saraswathi, formally welcomed and invited the guest speaker, Mr. B. S. Vijaya Baskar, to address the gathering.

The session began with an overview of Generative AI, explaining its evolution, importance, and real-world applications. The speaker discussed how generative models learn from large datasets to produce human-like text, images, and code. Important concepts such as Transformer architecture, word embeddings, and GANs were briefly introduced. Students were also familiarized with different categories of GenAI tools, including text, image, multimodal, and coding assistants.

In the practical session conducted at Lab-1 using Google Colab, students learned Prompt Engineering techniques through structured frameworks like the “One-Page Prompt Card.” Real-time demonstrations helped students understand how to design effective prompts. The speaker also explained how platforms such as Streamlit and Flask can be used to develop and deploy AI-based applications.

The workshop concluded with a session on the future of AI and AI agents, highlighting their growing role in automation and intelligent systems. An interactive doubt clarification session allowed students to engage actively and clarify their queries. The vote of thanks was delivered by II Year MCA student G. D. Chaithanya, expressing gratitude to the management, speaker, and organizers.

Overall, the workshop provided valuable insights and practical exposure, equipping students with essential knowledge of Generative AI.

Brief Summary of the Workshop “Unlocking The Power of Generative AI”

Name of the Event Type (Workshop/Guest Lecturer, Webinar)	Workshop
Organized By	MCA Department
Professional Society / Departmental Association	Tech Thinkers Association & SAA
Resource Person	<i>Mr. B. S. Vijaya Baskar, MCA., (Ph.D)</i> <i>AP/MCA C. Abdul Hakeem College of Engineering and Technology, Melvisharam.</i>
Title of the Event	A Hands-On Workshop “Unlocking The Power of Generative AI”
Date	24-02-2026
Time	10.00 AM to 4.00 PM
Venue	Seminar hall-1, Mechanical Block & Computer Block – Lab-I
No. of Participants	48 (I MCA and II MCA)
Coordinator of the Event	Mr. J. Pavan Sai, Assistant Professor, Mr. N. P. Gangadhar, Assistant Professor
Objective of the Event	<ul style="list-style-type: none">• To provide foundational and advanced knowledge of Generative AI concepts.• To equip students with practical skills in prompt engineering and AI application development.• To help participants understand AI frameworks and emerging AI agent technologies.• To enhance awareness of career opportunities in the field of Generative AI.

Topics Covered

- *Introduction to Generative AI and its Evolution*
- *Technology Companies Developing Generative AI*
- *How Generative AI Works*
- *Transformer Architecture and Word Embeddings*
- *Generative Adversarial Networks (GANs)*
- *Text and Multimodal Models*
- *Image and Video Generation*
- *Coding and Development using Generative AI*
- *Categories of Tools, Model Names and Applications*
- *Prompt Engineering – One Page Prompt Card (Primary Category)*
- *Format of Prompt and Frameworks*
- *Tools Required for Generative AI Development*
- *Role of Streamlit, Flask, and Google Colab*
- *AI Framework Session – Role of AI and Future of AI Agents*

Outcome of the Event

- *Participants will understand the working principles of Generative AI models.*
- *They will gain hands-on experience in prompt engineering using structured frameworks.*
- *Students will understand how AI tools are used in text, image, video, and coding applications.*
- *Participants will gain clarity on AI frameworks, AI agents, and future industry trends.*



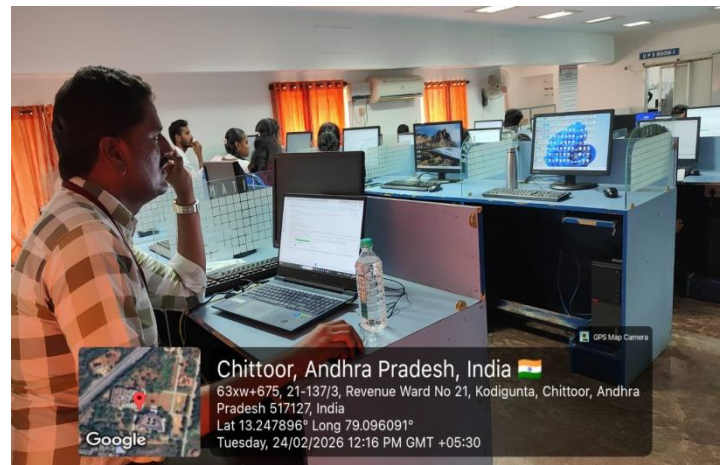
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SREENIVASA INSTITUTE OF TECHNOLOGY AND MANAGEMENT STUDIES

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MCA DEPARTMENT

FAREWELL DAY BROCHURE

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Murkambattu, Chittoor - 517127, AP



MCA DEPARTMENT



Farewell Party

TIME: 12:30 PM

VENUE: DATA STRUCTURE SEMINAR HALL | DATE: 13-04-2026

Dignitaries to Adorn the Function

Sri. K. Ranganatham
Chairman, SITAMS

Dr. D. A. Kalpaja
Managing Trustee, SITAMS

Dr. K. L. Narayana
Academic Advisor, SITAMS

Prof. K. Nagendra Prasad
Chief Executive, SITAMS

Dr. N. Venkatachalapathi
Principal, SITAMS

Dr. R. Saraswathi
HOD, MCA, SITAMS

Organised by 1st MCA Students



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MCA DEPARTMENT

FAREWELL DAY

The Department of MCA, Sreenivasa Institute of Technology and Management Studies (Autonomous), Chittoor, organized a Farewell Programme for the outgoing students on 13th April 2026 at 12:30 PM in the Data Science - Seminar Hall. The event was conducted in the presence of distinguished dignitaries Prof. K. Nagendra Prasad, Chief Executive, SITAMS, Dr. N. Venkatachalapathi, Principal, SITAMS and Dr. R. Saraswathi, Head of the MCA Department. The programme commenced with a formal welcome, followed by addresses from the dignitaries, who shared their valuable insights, experiences, and best wishes, motivating the students for their future careers and lifelong learning.

As part of the programme, mementos were presented to the final-year students as a token of appreciation and recognition of their academic journey. The event also featured cultural activities such as singing, dancing, and entertainment performances organized by junior students, which created a lively and engaging atmosphere. Lunch and refreshments were arranged for all participants, ensuring inclusive participation of students, faculty, and non-teaching staff, and promoting a sense of community within the institution.

The programme provided a platform for interaction between juniors and seniors, strengthening peer relationships and fostering alumni bonding. Students expressed their gratitude towards the department and faculty, reflecting the supportive academic environment of the institution. The event concluded with a formal vote of thanks, acknowledging the contributions of management, dignitaries, faculty, and students, and marking the programme as a memorable and successful occasion.



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Andhra Pradesh 517127, India
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MCA DEPARTMENT

INDUSTRIAL VISITS

Organized by MCA Department

INDUSTRIAL VISIT DETAILS:

NAME OF THE INDUSTRY VISITED : **Sri Vensy Technologies pvt Ltd**

PLACE OF THE INDUSTRY VISITED : Tirupathi

DATE OF VISITED : 28-03-2026

YEAR & SEM OF STUDENTS VISITED : I MCA II Sem & II MCA II Sem

STRENGTH OF STUENTS APPROVED : 41

NAME OF THE FACULTY VISITED : Mr. N. P. Gangadhar & Mrs. G. Geetha



Overview

An industrial visit to Sri Vensy Technologies pvt Ltd was successfully organized by the department of MCA on Saturday 28-03-2026. 41 students of MCA and 2 faculty members [Mr. N. P. Gangadhar & Mrs. G. Geetha] visited to Sri Vensy Technologies pvt Ltd.

Sri Vensy Technologies is a modern IT solutions company and training centre committed to innovation, quality, and skill development. The organization focuses on providing advanced software solutions and practical training in areas such as Data Science, Artificial Intelligence, Machine Learning, Python Development, Robotics, and Drone Programming.

With a team of experienced engineers, data scientists, and trainers, Sri Vensy Technologies combines industry expertise with academic knowledge to develop intelligent software systems and deliver effective learning programs. The company aims to support both business and educational institutions by offering customized digital solutions, internships, workshops, seminars, and project guidance.

The main goal of Sri Vensy Technologies is to bridge the gap between classroom learning and industry requirements. By promoting hands-on experience and real-time project exposure, the organization helps students and professionals build job-ready skills. At the same time, its software development services address real-world business challenges through smart applications such as predictive analytics, chatbots, robotic automation, and drone-based systems.

Overall, Sri Vensy Technologies stands as a platform that combines technology, innovation, and education to shape future-ready professionals and deliver impactful digital solutions.